



ILLINOIS BOARD OF HIGHER EDUCATION

GSU BIG PICTURE MEETING

October 13, 2022



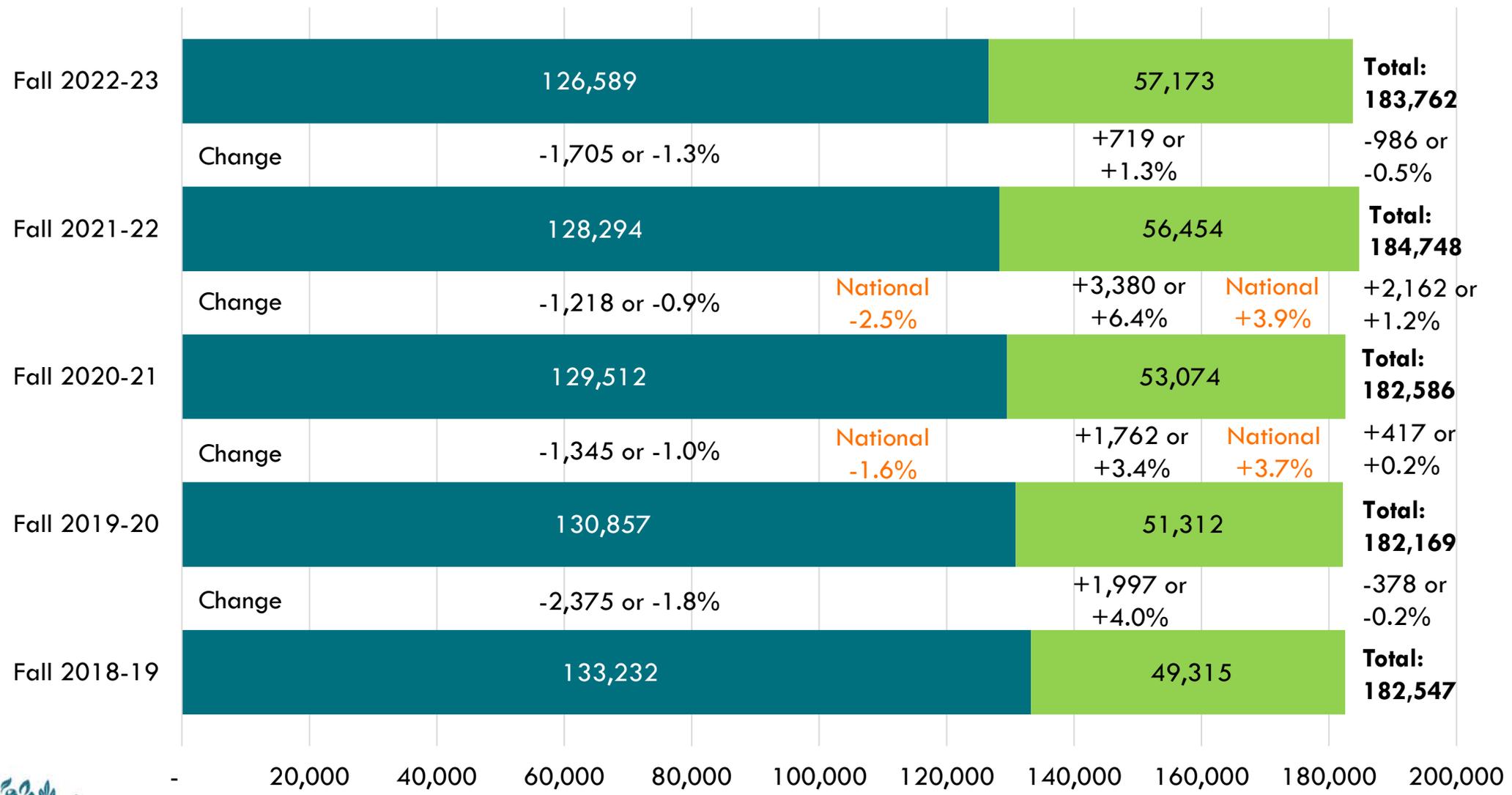
For discussion purposes only

Agenda

- I. Welcome and Introductions (5 min)**
- II. Implementation of A Thriving Illinois: IBHE Next Steps (15 min) (IBHE)**
- III. New Equity Data Findings (10 min) (IBHE)**
- IV. Institutional Equity Efforts: What's Next (45 min) (GSU)**
- V. Embedding Equity and Economic Need in Academic Planning (15 min)**
 - a. Overview of the Equity Framework for Academic Program Approvals (IBHE)
 - b. Forecast of New Academic Programs/Units (Institution)
- VI. FY 24 Budget and Presentation (30 min) (GSU)**
 - a. Budget Scenario Requests
- VII. Capital—IBHE Work Underway (5 min) (IBHE)**
- VIII. Legislative Proposals (15 min) (GSU)**
- IX. Other/Wrap-Up (5 min)**
 - a. Board Action on Budget in January
 - b. Data Due (Veterans)



Overall public university enrollment has increased since 2018 with graduate/professional growth. Illinois outpaced the national figures.



Source: IBHE FES | 2018-2022

■ Undergraduate ■ Graduate and Professional

ASSESSING EQUITY IN ILLINOIS HIGHER EDUCATION

Governors State University



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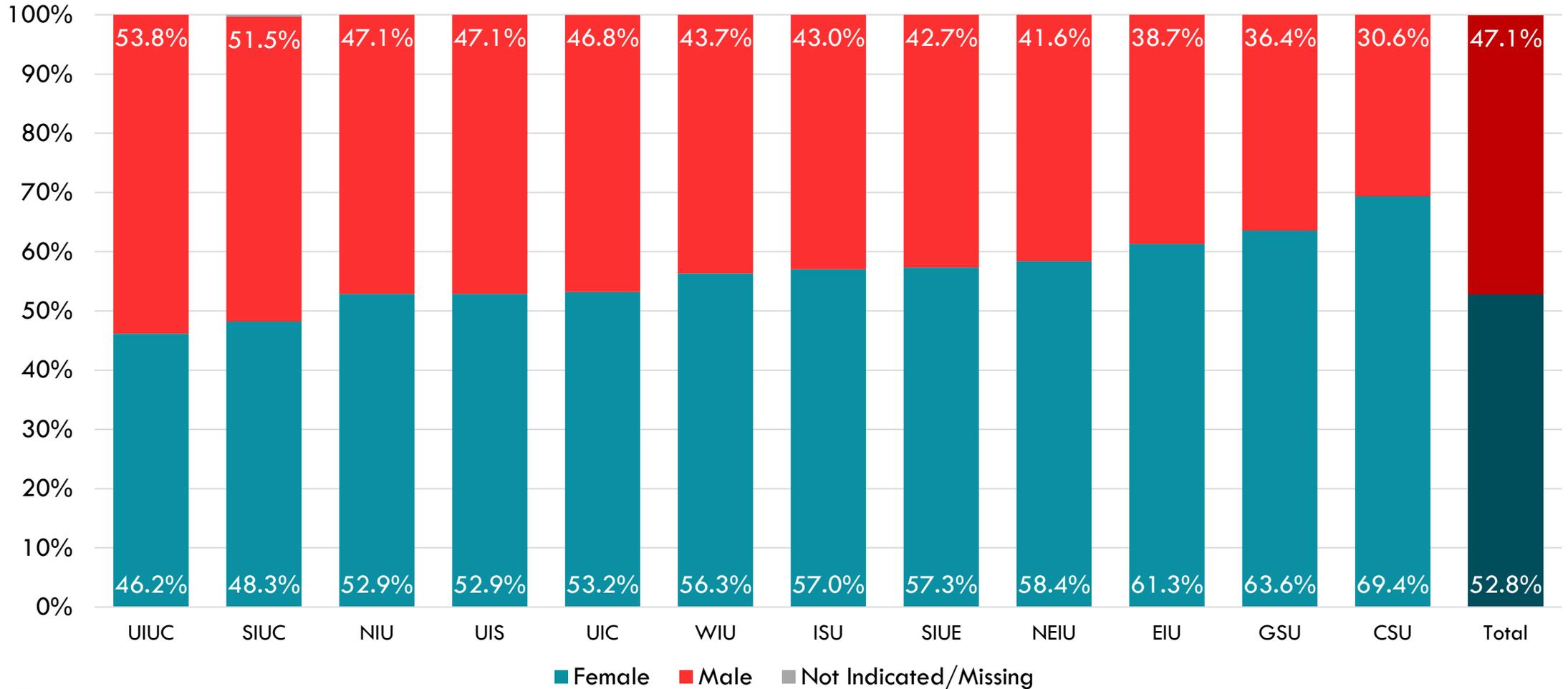
Governors State University Quick Facts (Fall 2021-2022)

- **Total Enrollment:** Undergraduate 2,691 (61.2%), Graduate 1,619 (36.8%), Non-Degree 85 (1.9%)
- **Undergraduate Enrollment Intensity:** Full-Time 1,651 (61.4%) / Part-Time 1,040 (38.6%)
- **Undergraduate Enrollment Type:** Dual Credit (Non-Degree) 0, First-time Undergraduate 159 (5.9%), New Transfers 517 (19.2%), Continuing Students 2,014 (74.8%)
- **Undergraduate Gender** Female 1,711 (63.6%), Male 980 (36.4%)
- **Average Age Undergraduate:** 28.1 yrs, <25 yrs. - 54.4%; 25+ yrs - 45.6%
- **Average Age Graduate:** 34.3 yrs, <25 yrs - 21.8%; 25+ yrs - 78.2%
- **Veterans:** 192 (4.4%)
- **Pell Recipients:** 1,402 (52.1%)
- **MAP Recipients:** 1,475 (54.8%)
- **Urbanicity/Rurality Undergraduate:** Rural 1.1%, Urban 98.9%
- **Residency for Domestic Undergraduates:** Illinois Residents 2,604 (96.8%), Domestic Non-Illinois 53 (2.0%), International 34 (1.3%)



UIUC and SIUC are the only public universities that are more than 50% male undergraduates. Nearly two-thirds of undergraduates at GSU are female.

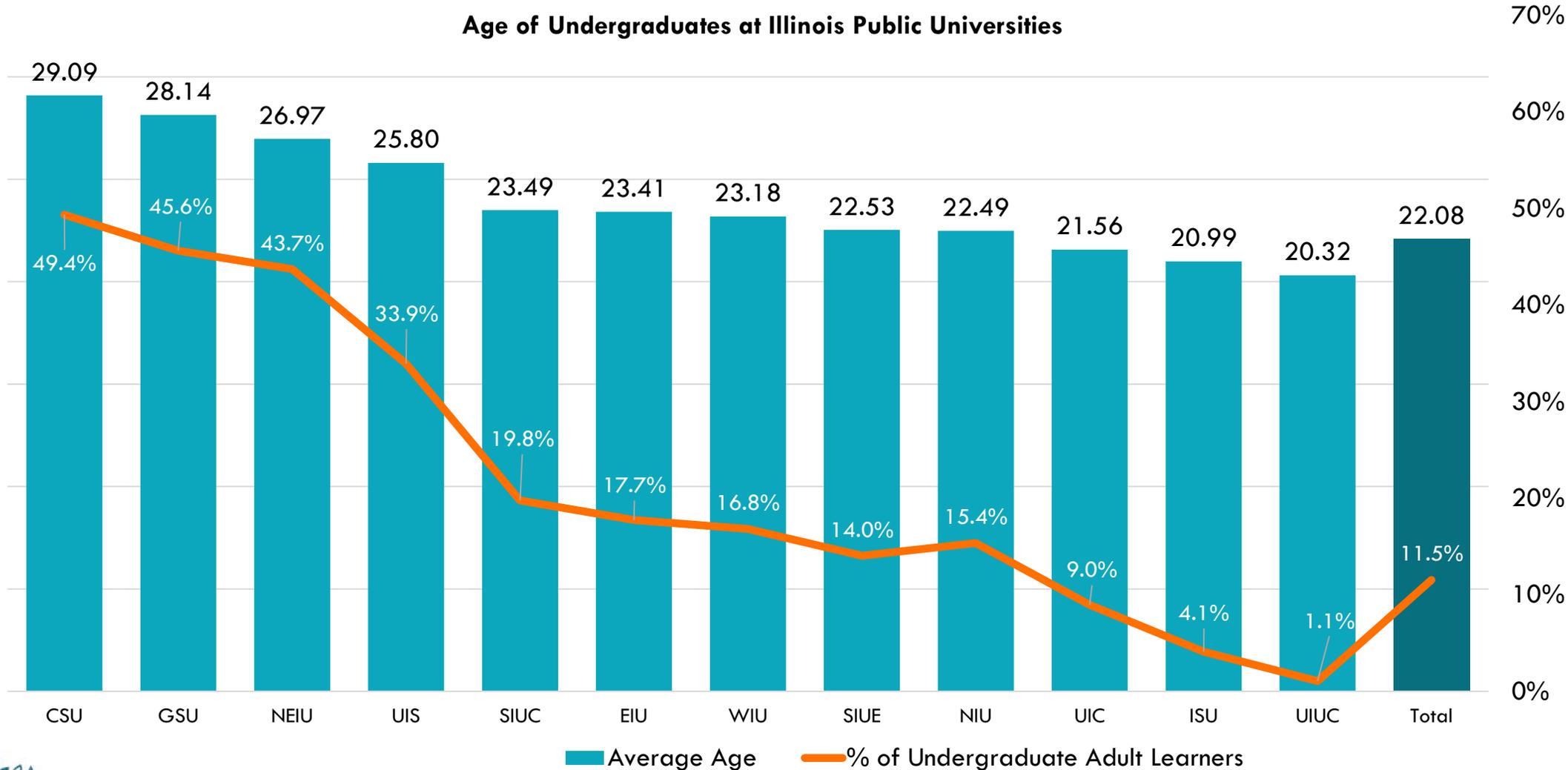
Undergraduates Gender



Source: IHEIS Fall Enrollment AY 2021-2022

Percentages may not total 100% due to rounding

Institutions like GSU, CSU, NEIU, and UIS have a largely adult undergraduate population—those over age 25.

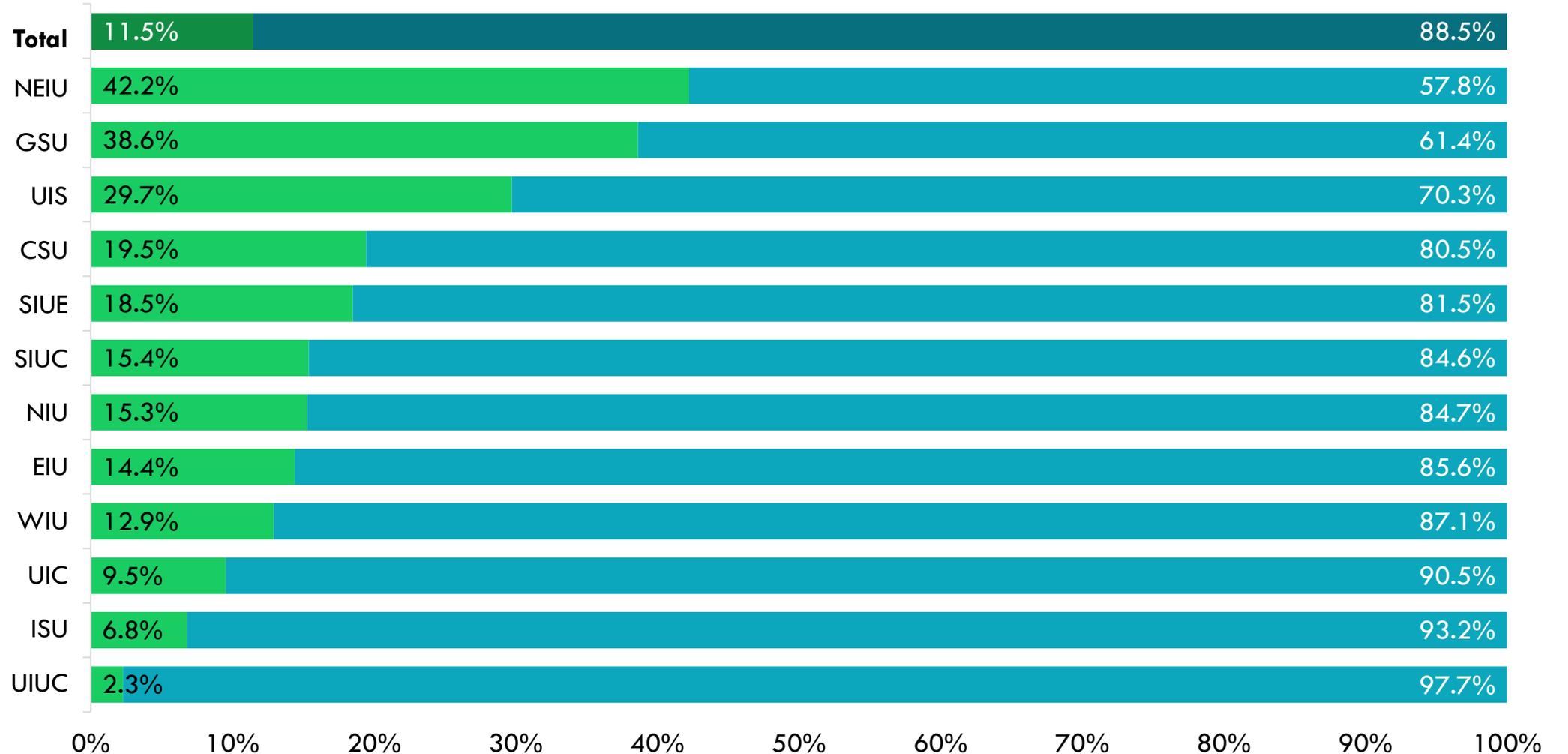


Source: IHEIS Fall Enrollment AY 2021-2022

Percentages may not total 100% due to rounding

Institutions that serve large percentages of adult learners also have high proportions of students attending part-time, including GSU at nearly 40%

Enrollment Intensity of Undergraduates



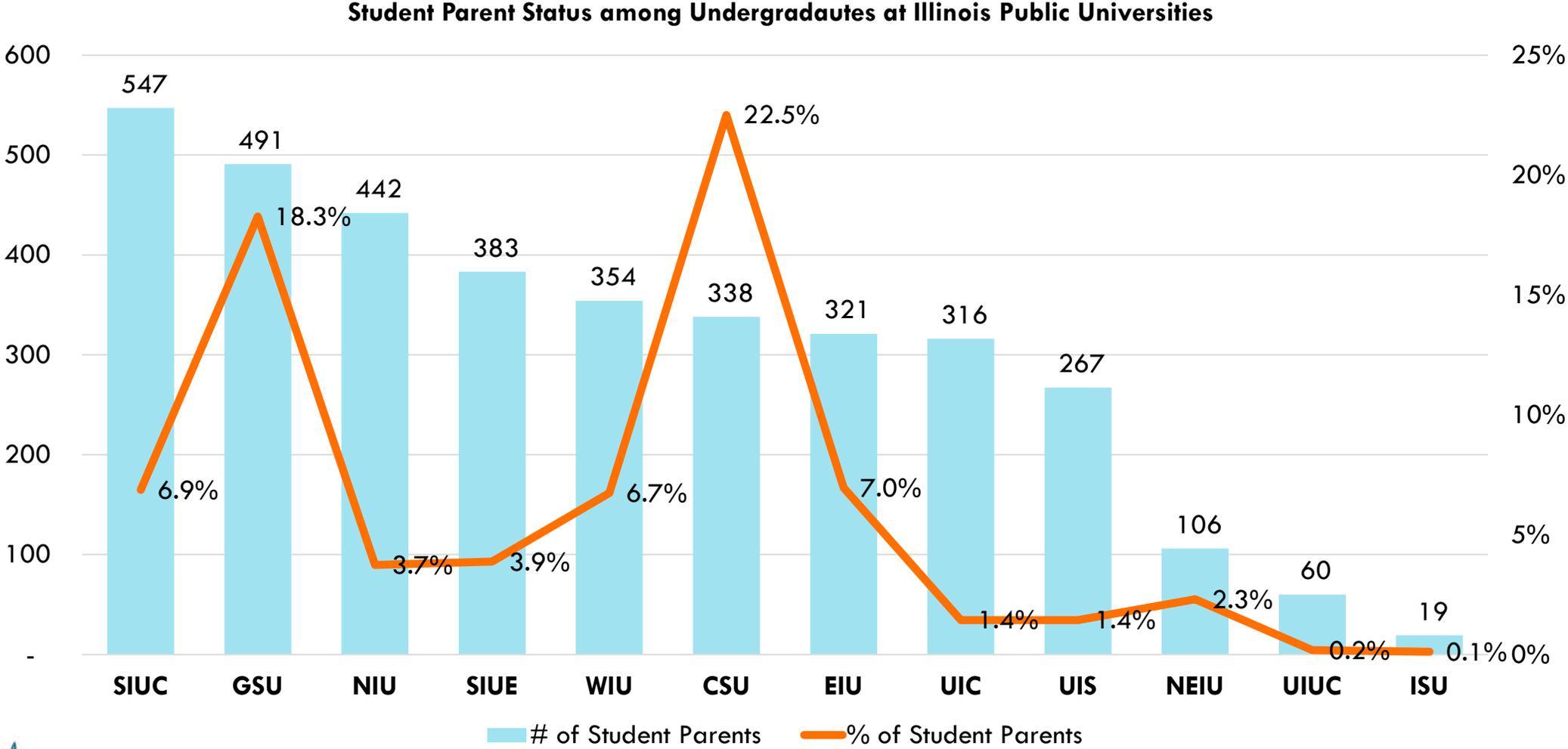
Source: IHEIS Fall Enrollment AY 2021-2022

■ Part-time ■ Full-time

Percentages may not total 100% due to rounding

For discussion purposes only 9

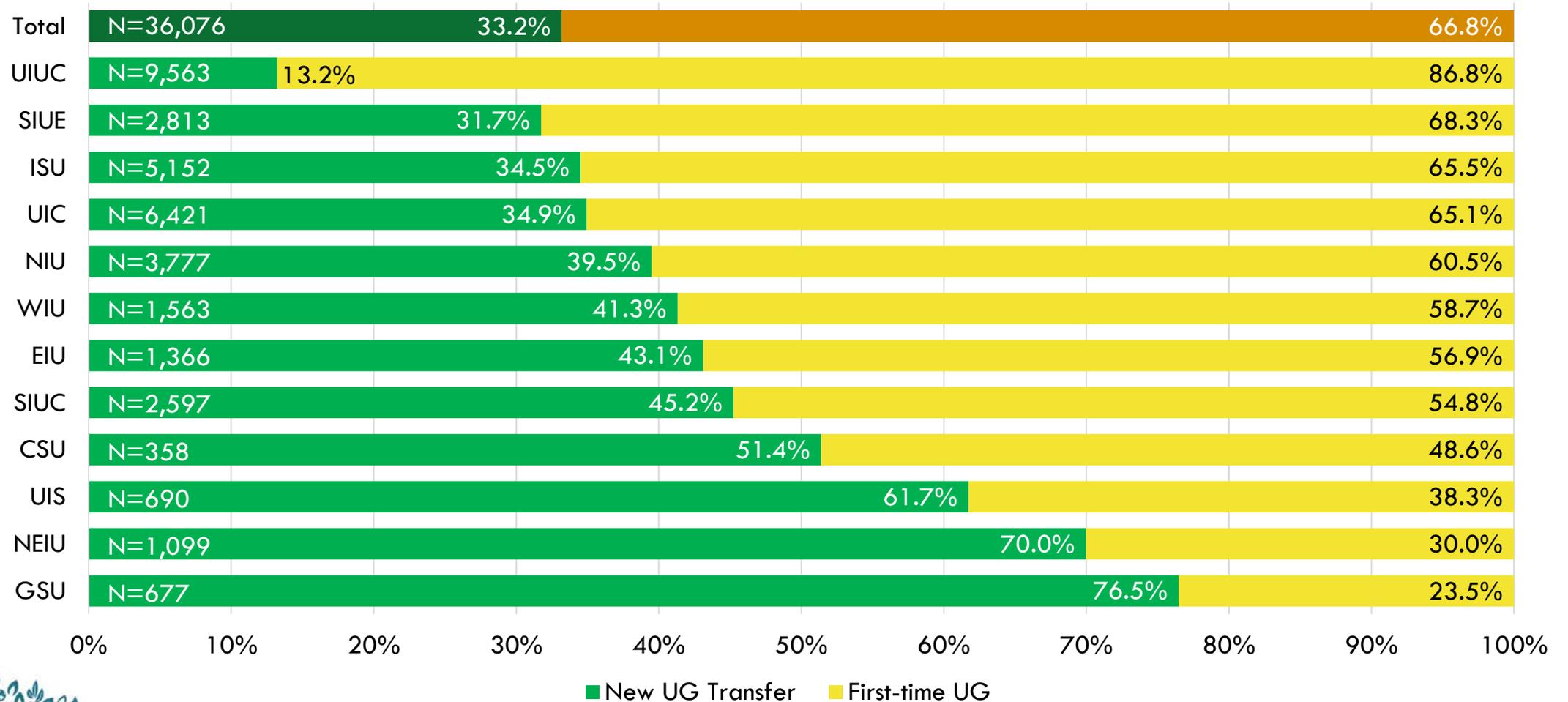
Among Illinois public universities, GSU enrolls one of the highest numbers of student parents along with one of the highest proportions at 18.3%



Source: Illinois Public University submissions to IBHE for AY 2021-22 specific to the Student Parent Data Collection Act

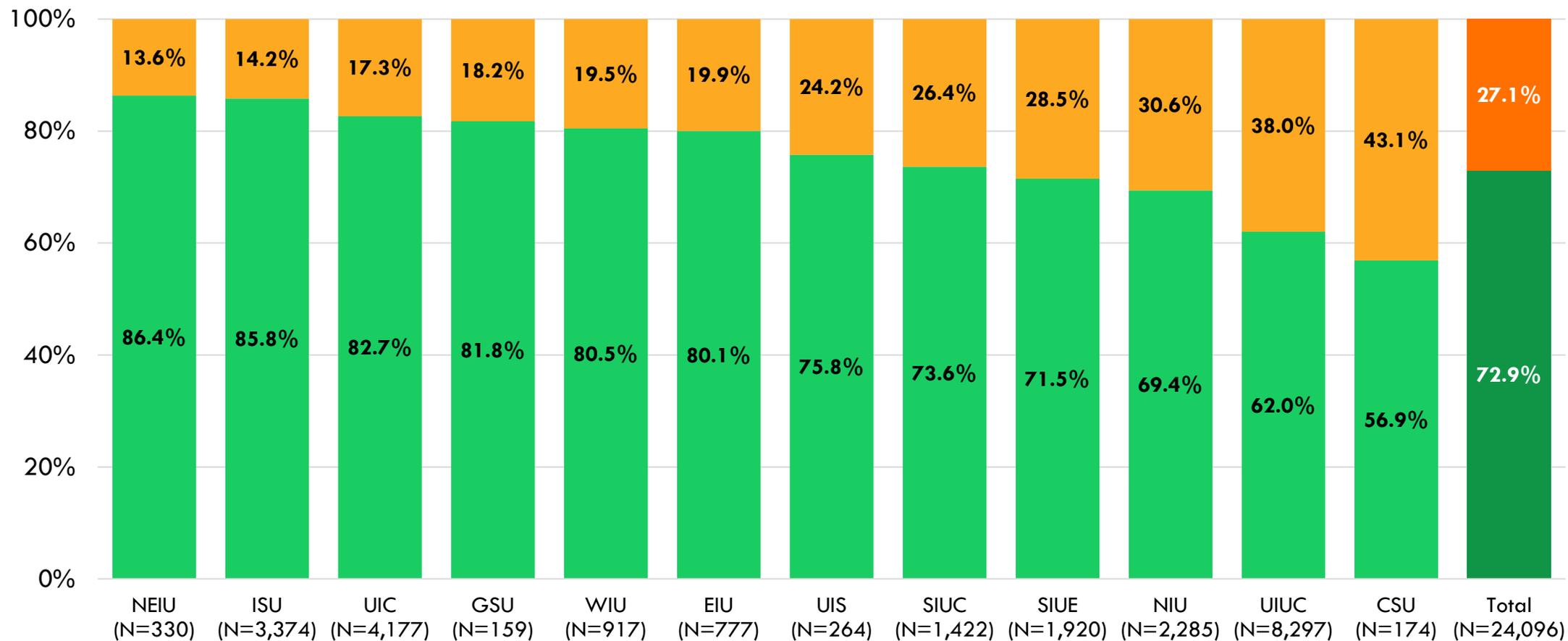
Transfer students are a significant proportion of new undergraduates at most institutions and comprise over three-quarters of the new students at GSU which is the highest % in the state.

New Students and Transfer Status



NEIU and ISU have the highest proportion of full-time freshmen from Illinois public high schools, over 85%. GSU is above 80%.

Distribution of New Full-Time Freshmen by High School Type



■ IL Public HS Graduates (includes Charter Schools)

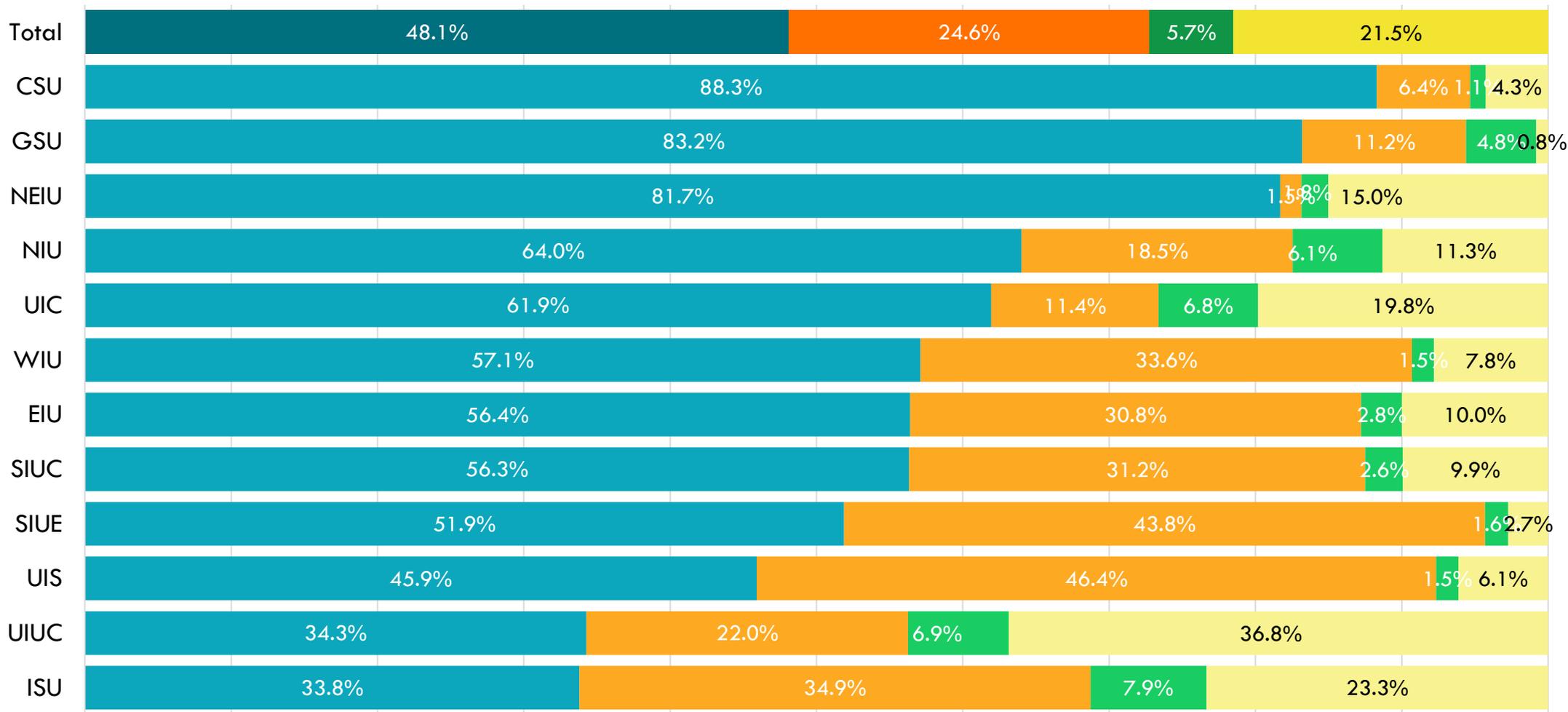
■ HS Graduates from IL Privates, Out-of-State, and International



Source: IHEIS Fall Enrollment AY 2021-2022

Nearly 50% of full-time freshmen from Illinois public high schools are from the least funded school districts (Tier 1). At GSU, over four-fifths met that distinction

Distribution of New Full-Time Freshmen by the Funding Adequacy of their Illinois Public High School

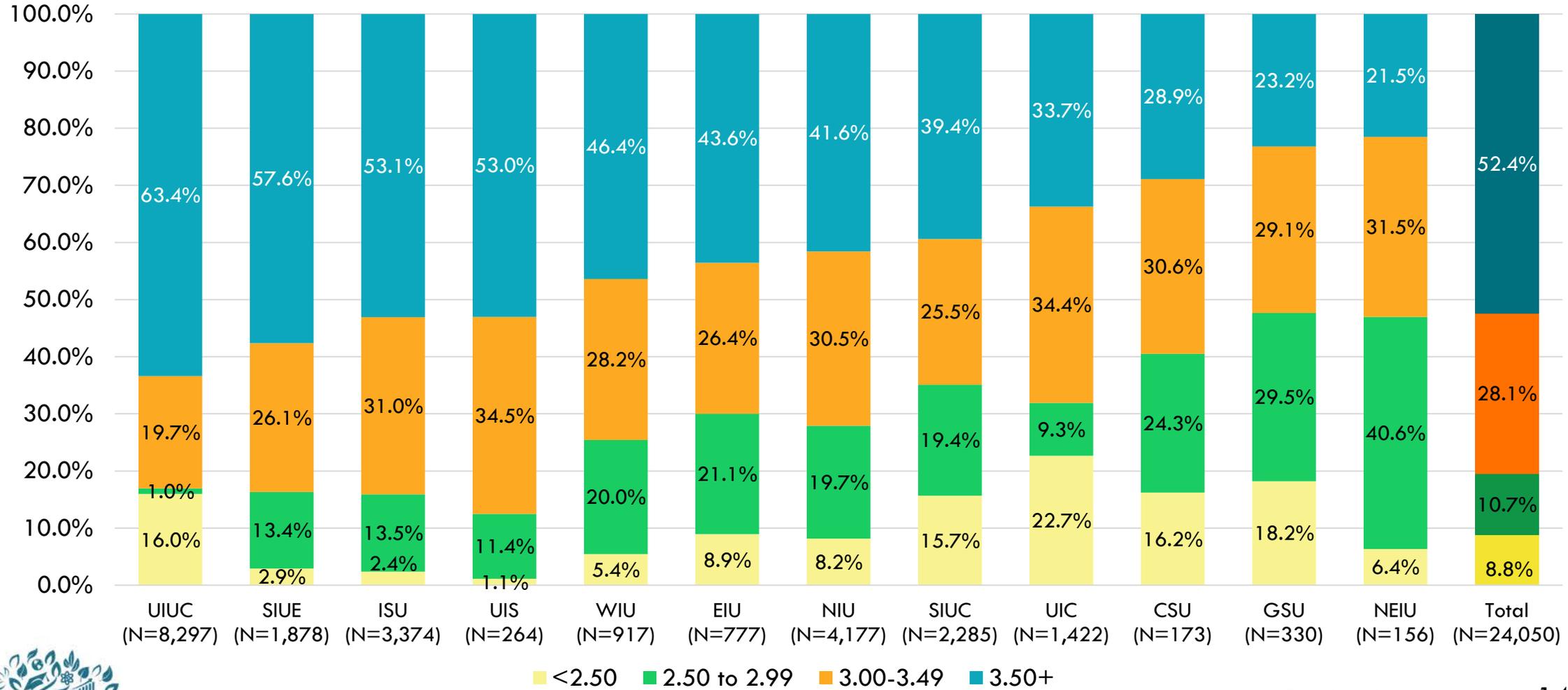


EBF Tier
 ■ Tier 1 (<68.5%) ■ Tier 2 (68.5-89.9%) ■ Tier 3 (90-99.9%) ■ Tier 4 (100%+)

Source: IBHE Fall Enrollment 2021-22. Tier refers to funding level in the ISBE Evidenced-Based Funding model

At UIUC, over 60% of incoming freshmen had GPAs above 3.5, while at slightly more than 20% at NEIU did. GSU has the second smallest percentage at 23%

High School GPA Distribution for Incoming Freshmen in Fall of AY2021-22 by Illinois Public University

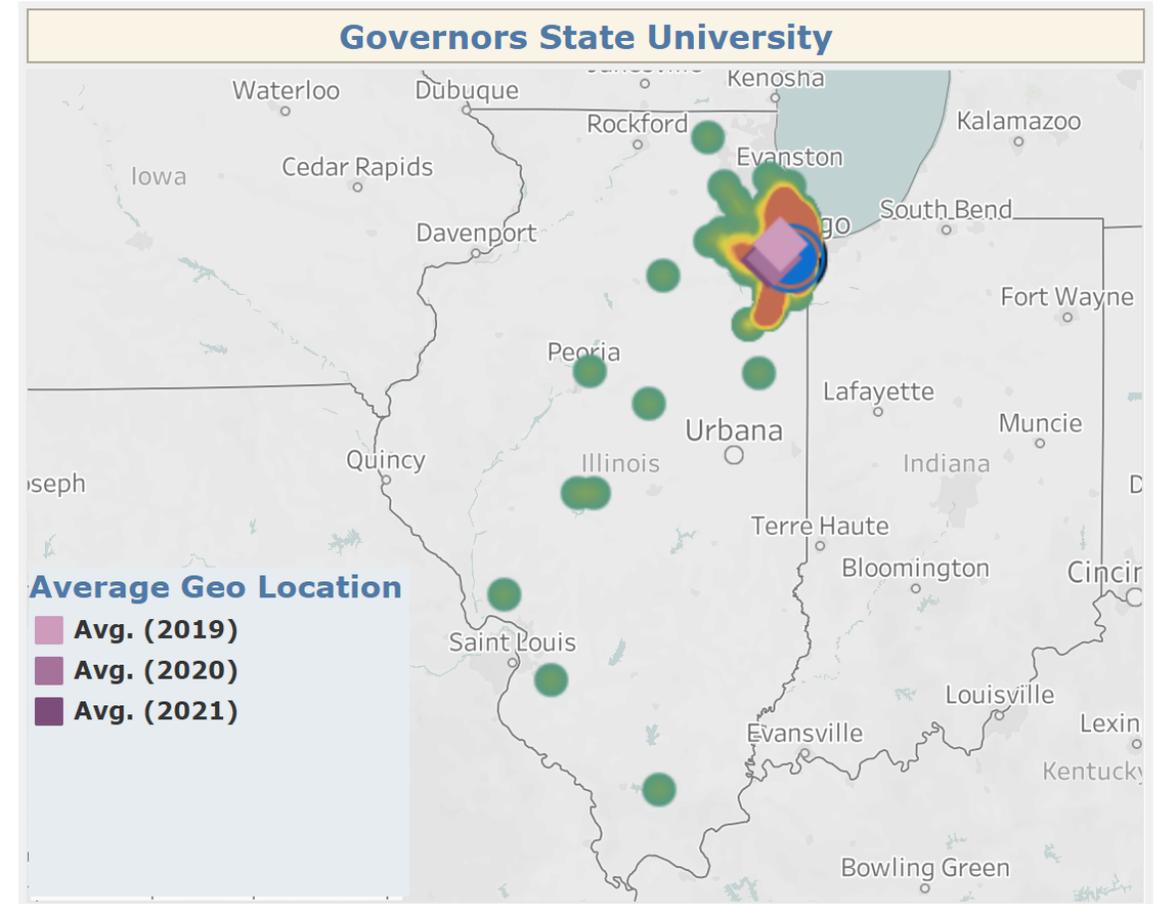


Source: IBHE IHEIS Fall Enrollment 2021-22

GSU Quick Facts: Enrollment of First-Time Undergraduates by Geography

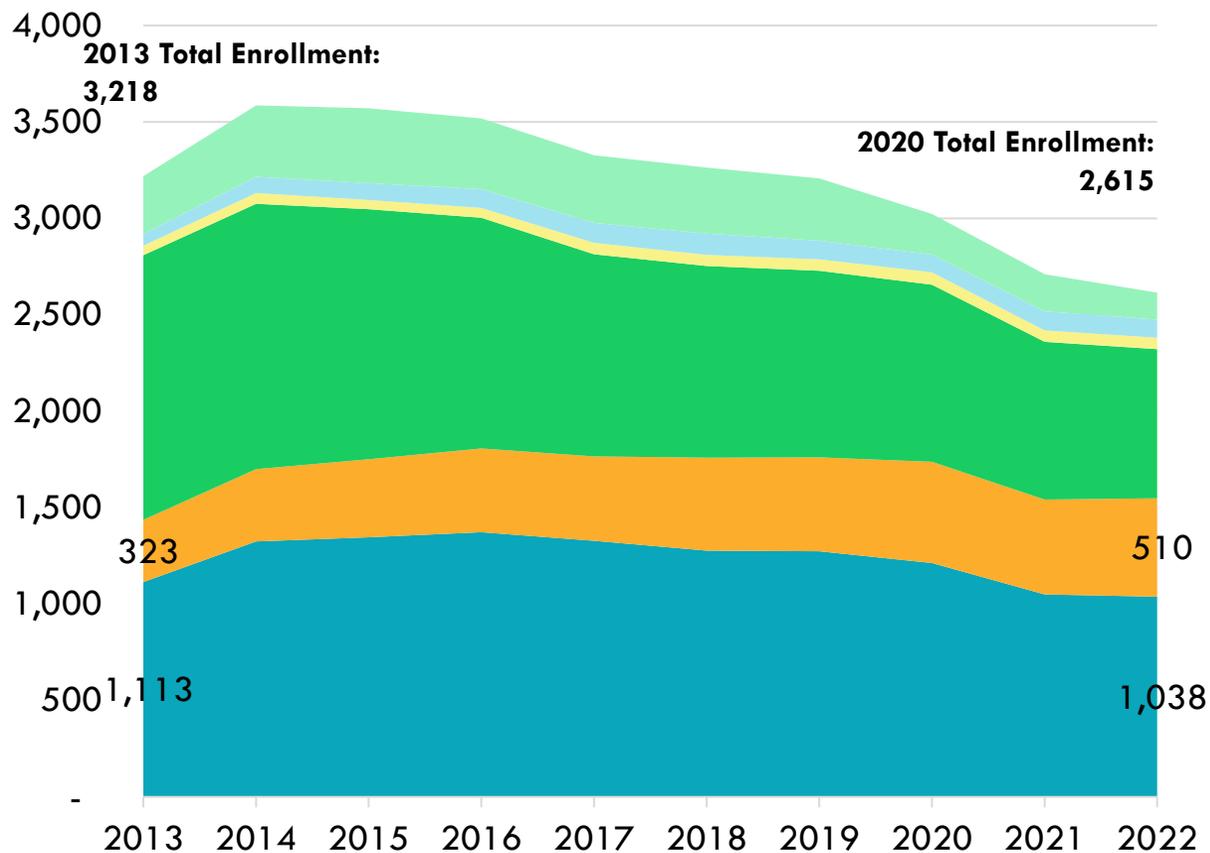
Top 10 First-time Undergraduate Zip Codes		
Zip Code	City	UG 
60411	Chicago Heights	43
60443	Matteson	27
60471	Richton Park	26
60466	Park Forest	25
60430	Homewood	21
60438	Lansing	20
60484	University Park	18
60429	Hazel Crest	17
60409	Calumet City	16
60419	Dolton	15

3-Year Total from Chicago zip codes: 90

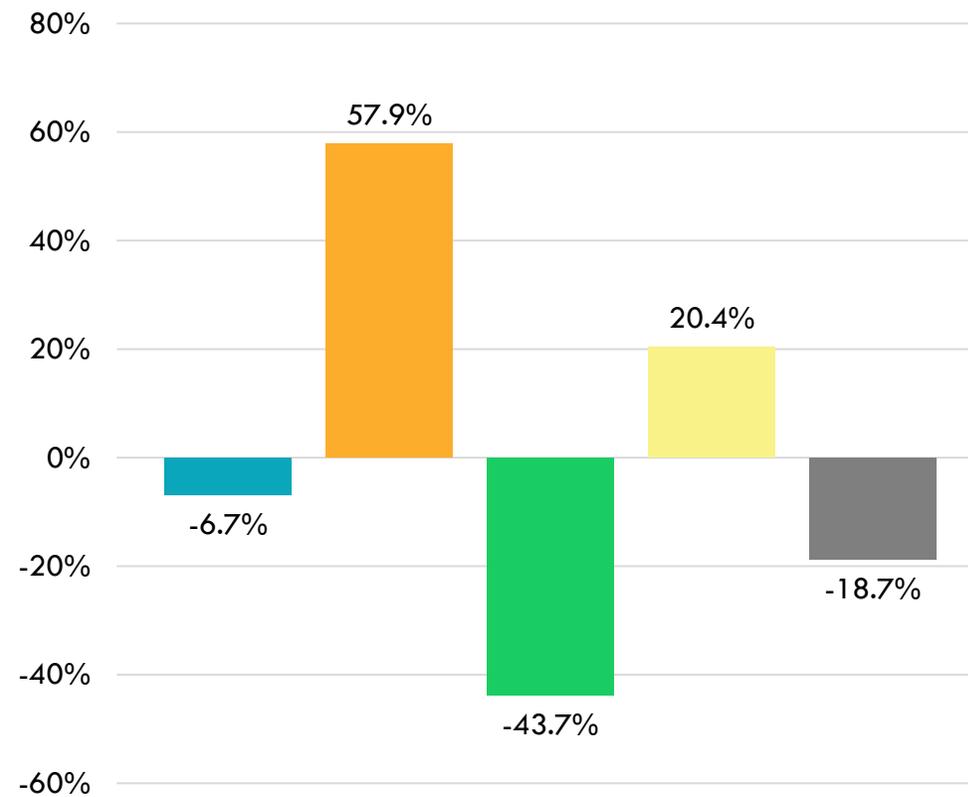


Latinx undergraduate enrollments have increased at GSU since 2013, while enrollment of White students has declined

Undergraduate Enrollment



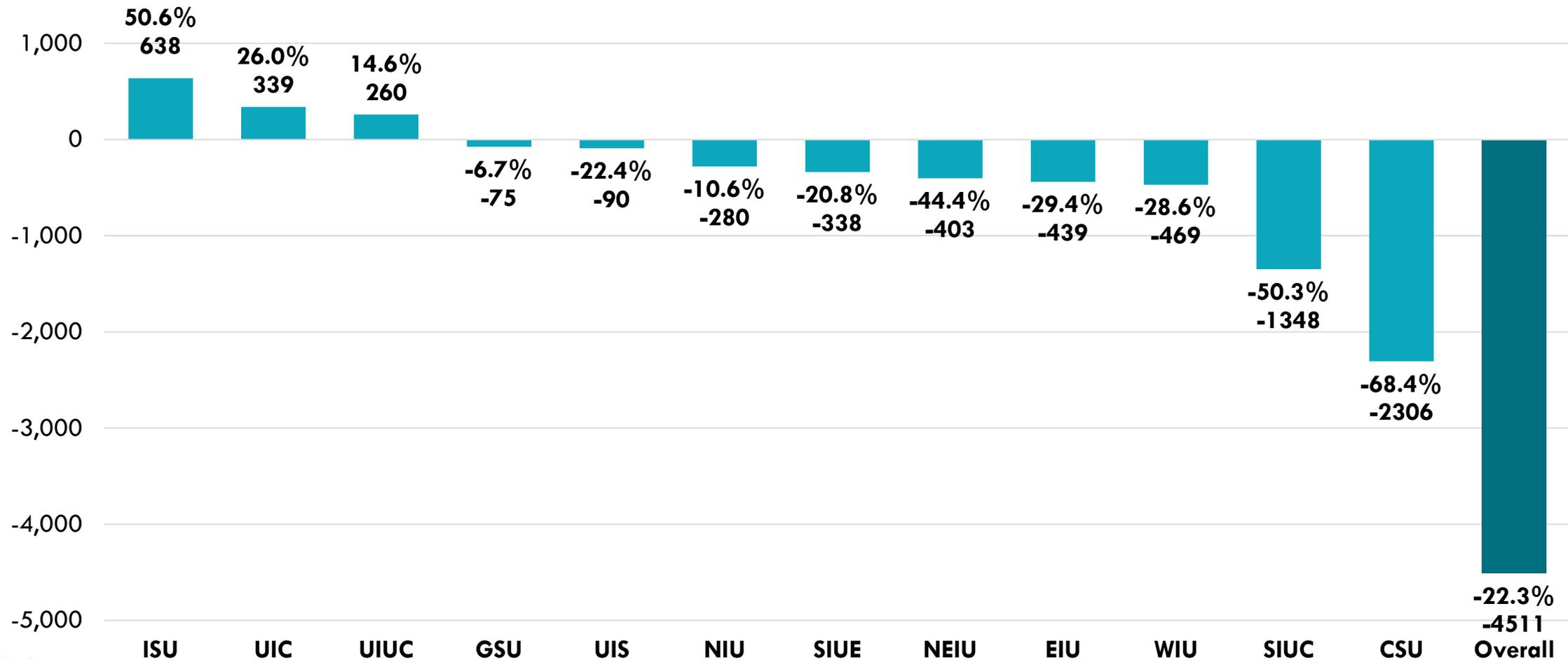
Change in Undergraduate Enrollment from 2013 to 2022



■ African American
 ■ Latinx
 ■ White
 ■ Asian
 ■ Other
 ■ Not Reported or International
 ■ Total

While overall African American undergraduate enrollment dropped by 22.3% since 2013, some institutions increased, led by ISU.

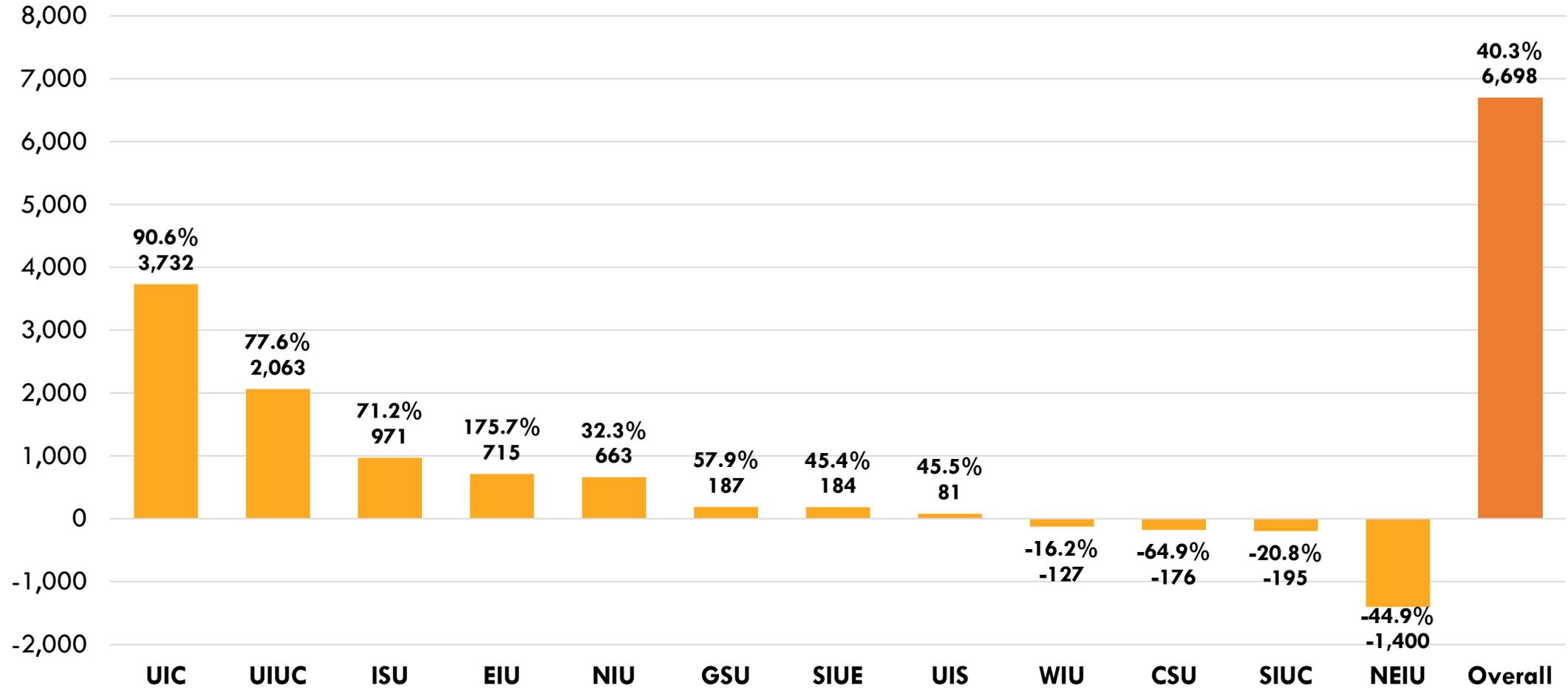
Change in African American Undergraduate Enrollment: 2013 to 2022



Source: IPEDS Fall Enrollment Survey: 2013 to 2020 and IBHE Supplemental Fall Enrollment Collection 2021 and 2022-includes all undergraduate enrollment

Overall Latinx enrollments increased by 40% with some variation across the public universities, with GSU increasing by 58%

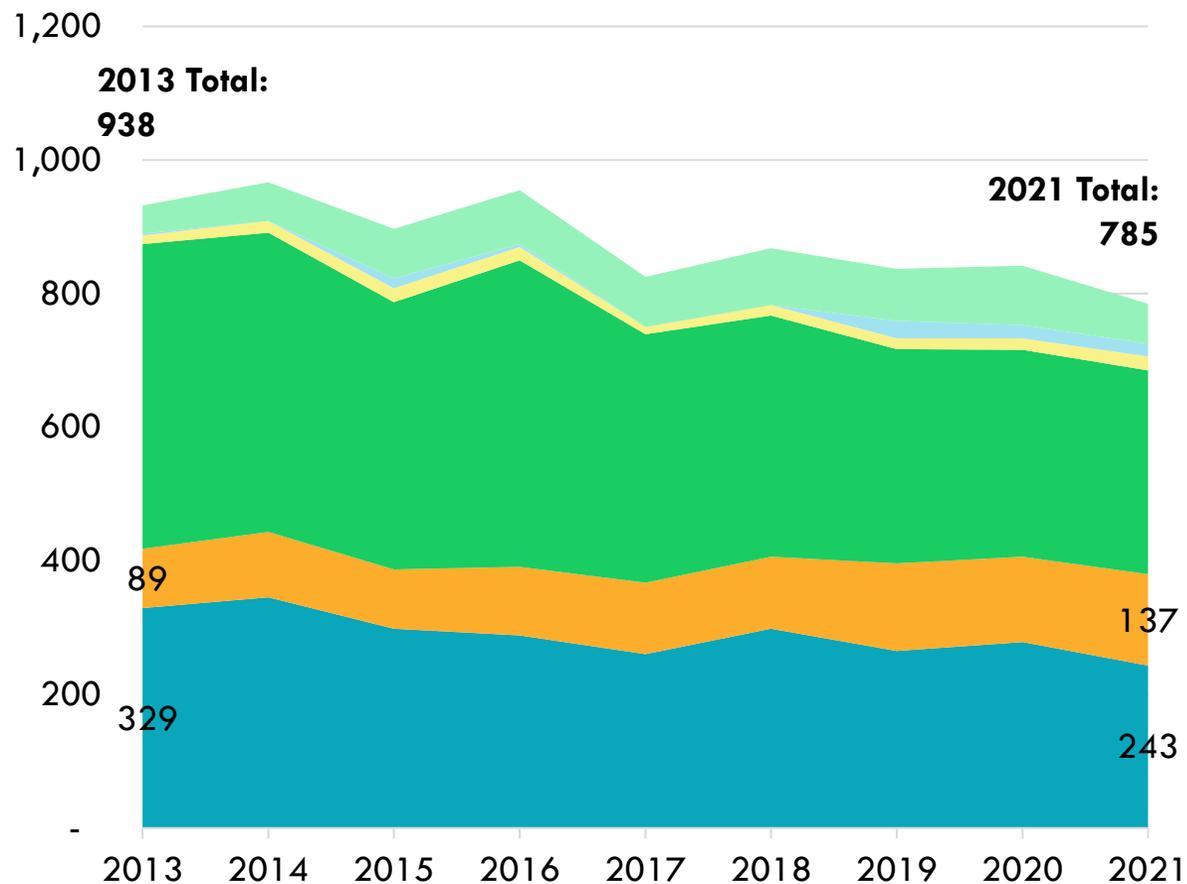
Change in Latinx Undergraduate Enrollment: 2013 to 2022



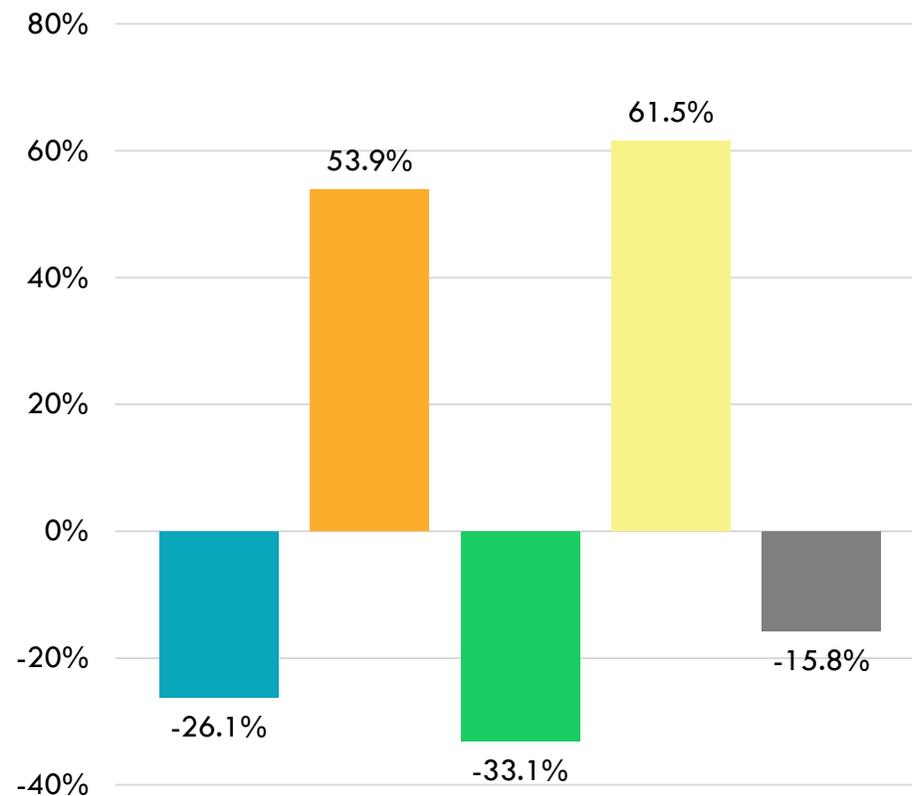
Source: IPEDS Fall Enrollment Survey: 2013 to 2020 and IBHE Supplemental Fall Enrollment Collection 2021 and 2022-includes all undergraduate enrollment

GSU has decreased completions for African Americans and Whites, with Latinx completions up

Completion Trends: Governors State University



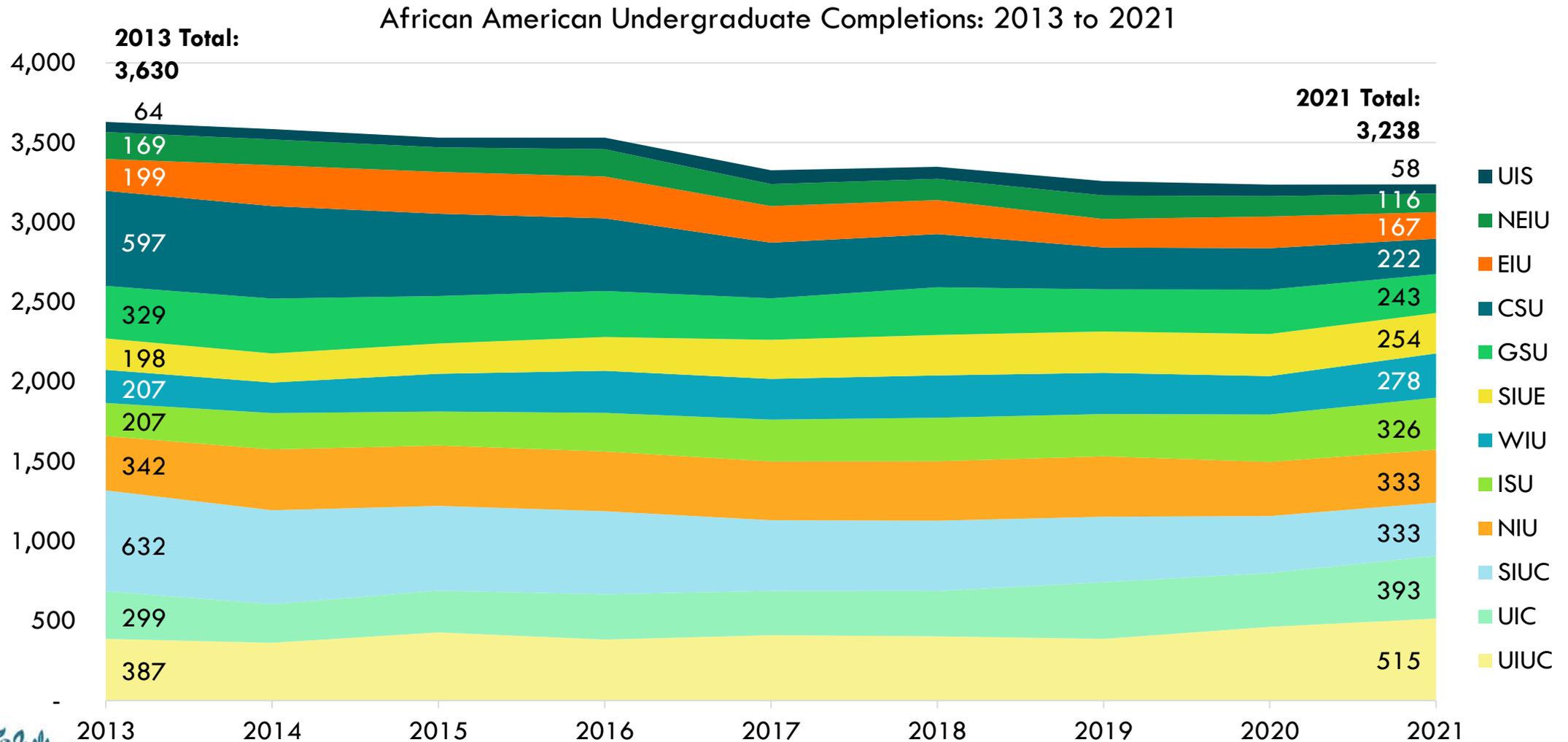
Change in Completions 2013 to 2021



■ African American
 ■ Latinx
 ■ White
 ■ Asian
 ■ Other
 ■ Not Reported or International
 ■ Total

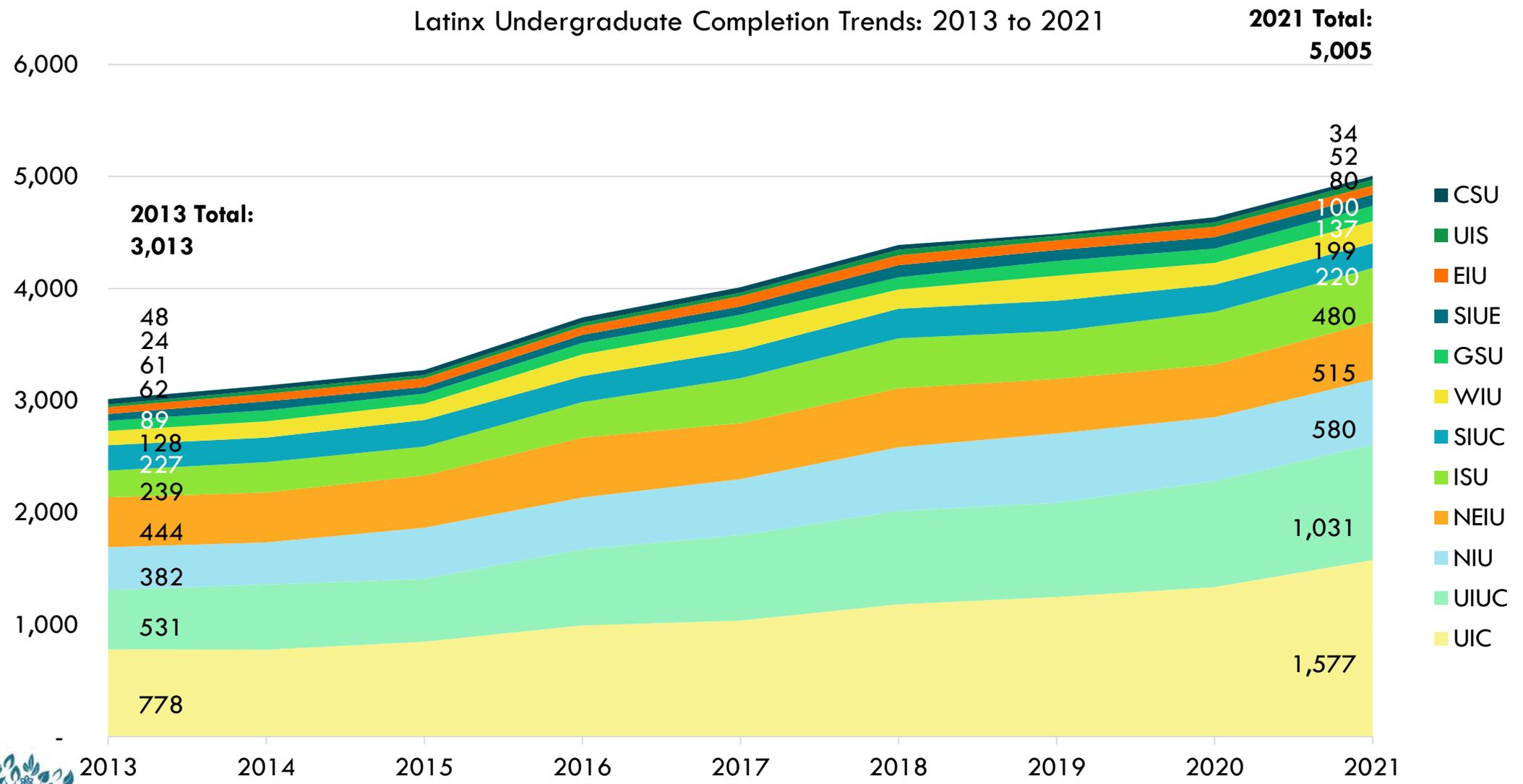
Source: IPEDS Completions Survey: 2013 to 2021-includes 1st and 2nd majors

African American completions are down over 10% from 2013 with five of the Illinois public universities experiencing increases



Source: IPEDS Completions Survey: 2013 to 2021 - includes 1st and 2nd majors

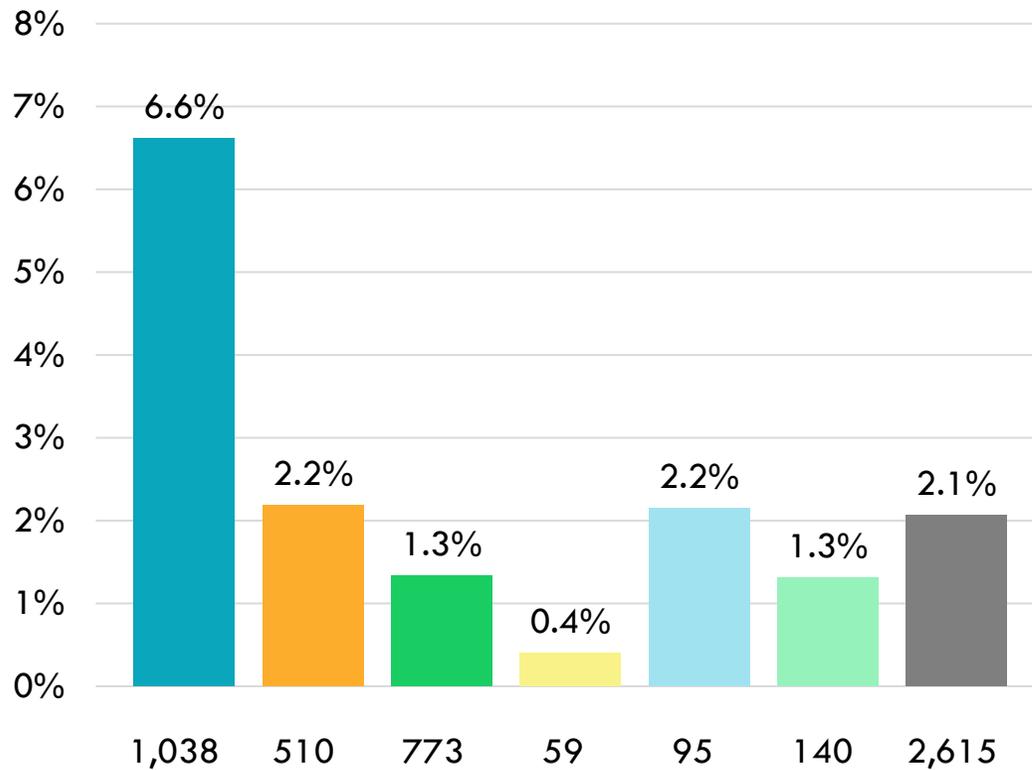
Latinx undergraduate completions have increased by two-thirds from 2013



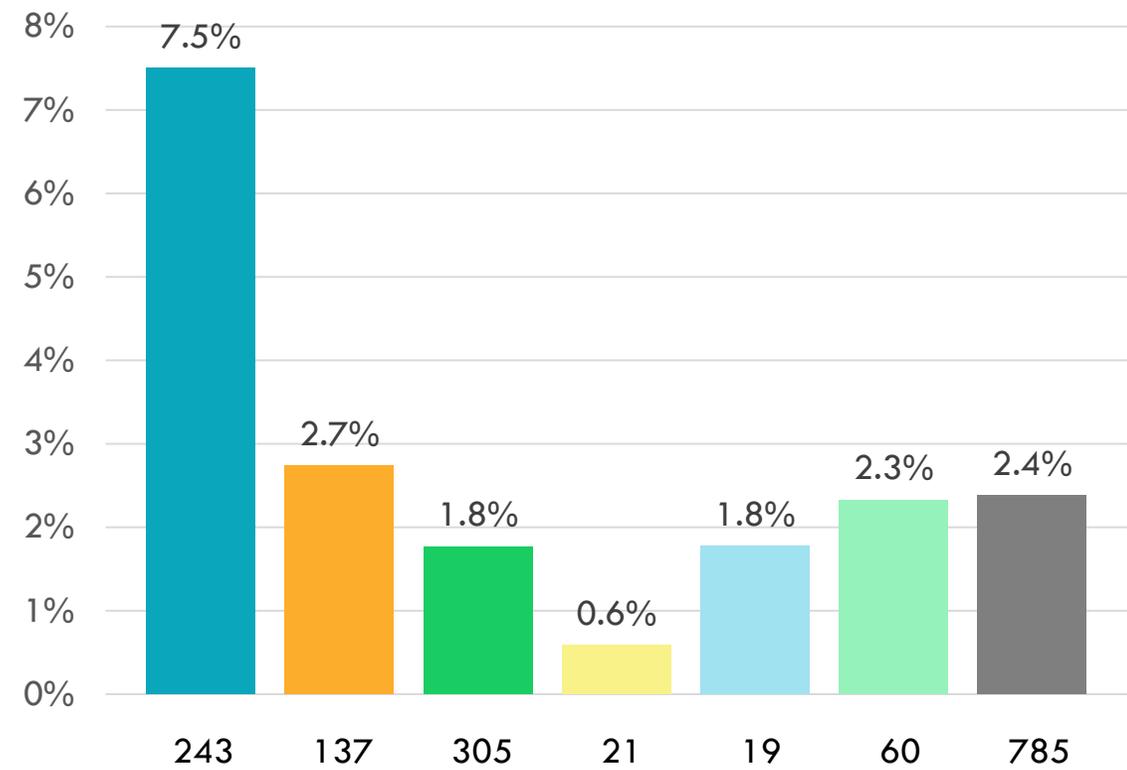
Source: IPEDS Completions Survey: 2013 to 2021 - includes 1st and 2nd majors

GSU's share of African American undergraduate enrollments and completions are large relative to its share of overall undergraduate enrollment

**GSU Share of Undergraduate Enrollments
by Race/Ethnicity: Fall 2022-23**



**GSU Share of Undergraduate Completions
by Race/Ethnicity: 2020**



Source: IBHE FES I Supplement 2022-23, IPEDS Completions Survey: 2021 (includes 1st and 2nd majors)

GSU Quick Facts: Completions

Top 5 Undergraduate Completion Areas

CIP	Degree Name	Total
24.0101	Interdisciplinary Studies	120
42.0101	Psychology	97
52.0201	Business Administration	87
51.2208	Public Health	53
43.0104	Criminal Justice	52

Top 5 Graduate/Professional Completion Areas

CIP Code	Degree Name	Total
11.0701	Computer Science	77
44.0701	Social Work	44
51.0203	Communication Disorders	33
13.0401	Education Administration	32
42.2803	Counseling	29



GSU Quick Facts: Completions by Gender

Top 5 Undergraduate Completion Areas – Males

CIP	Degree Name	Male
52.0201	Business Administration	50
11.0701	Computer Science	39
11.0103	Information Technology	33
24.0101	Interdisciplinary Studies	27
43.0104	Criminal Justice	27

Top 5 Undergraduate Completion Areas – Females

CIP Code	Degree Name	Female
24.0101	Interdisciplinary Studies	93
42.0101	Psychology	79
51.2208	Community Health	41
52.0201	Business Administration	37
43.0104	Criminal Justice	33



GSU Quick Facts: Completions by Race/Ethnicity

Top 5 Undergraduate Completion Areas

African American

CIP Code	Degree Name	Total
24.0101	Interdisciplinary Studies	51
42.0101	Psychology	27
43.0104	Criminal Justice	23
52.0201	Business Administration	22
51.2208	Community Health	22

Latinx

CIP Code	Degree Name	Total
42.0101	Psychology	24
52.0201	Business Administration	18
43.0104	Criminal Justice	14
51.2208	Community Health	11
24.0101	Interdisciplinary Studies	10

White

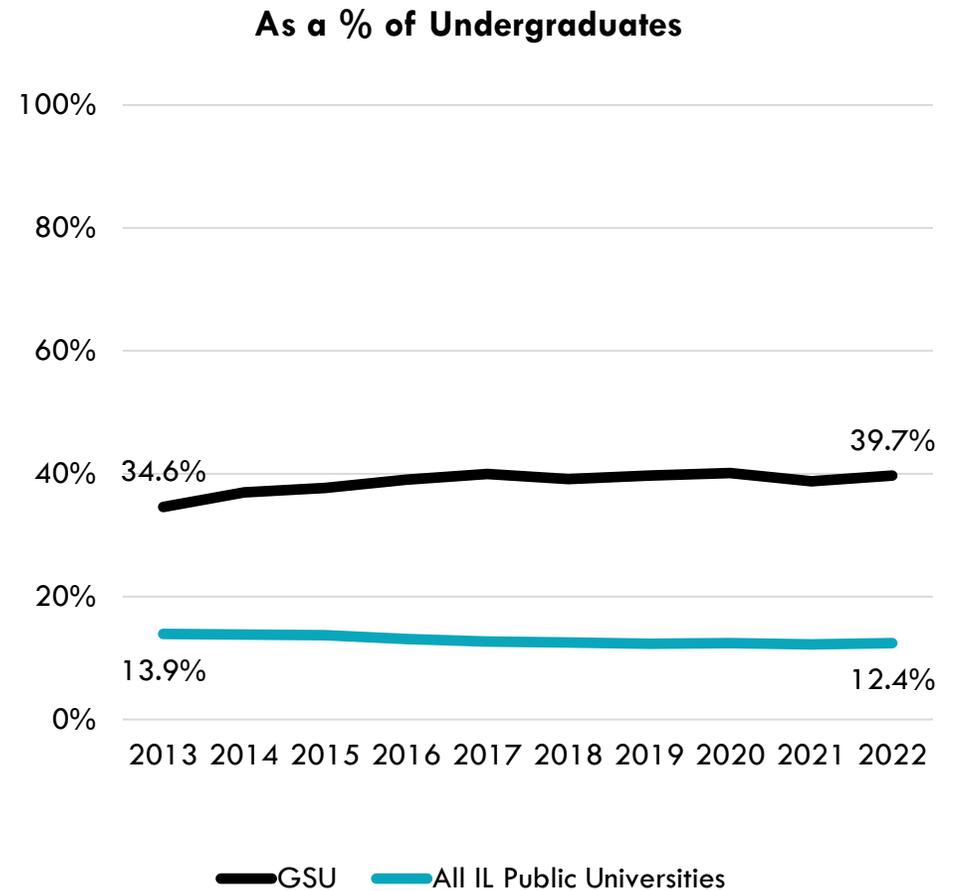
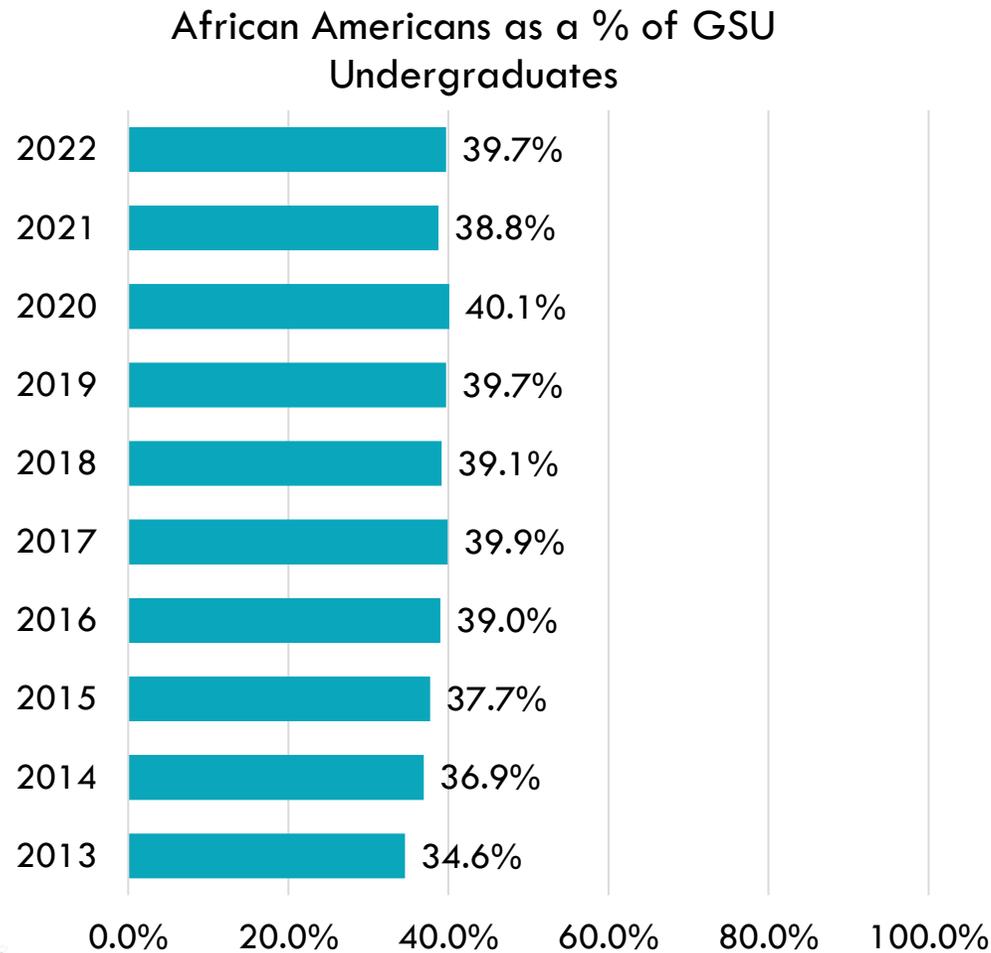
CIP Code	Degree Name	Total
24.0101	Interdisciplinary Studies	40
42.0101	Psychology	40
52.0201	Business Administration	33
52.0301	Accounting	28
11.0103	Information Technology	18



A look at African American students



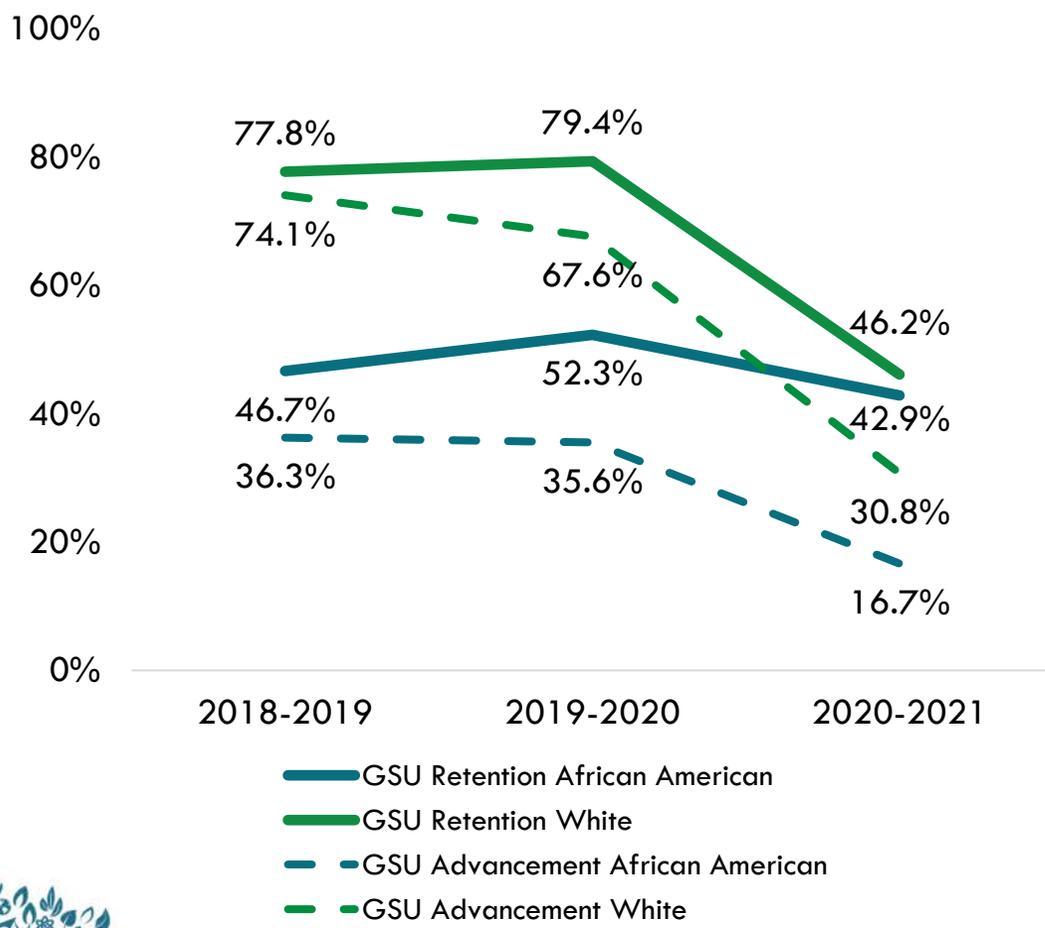
GSU enrolls over three times the percentage of African Americans as public universities overall and the share is growing



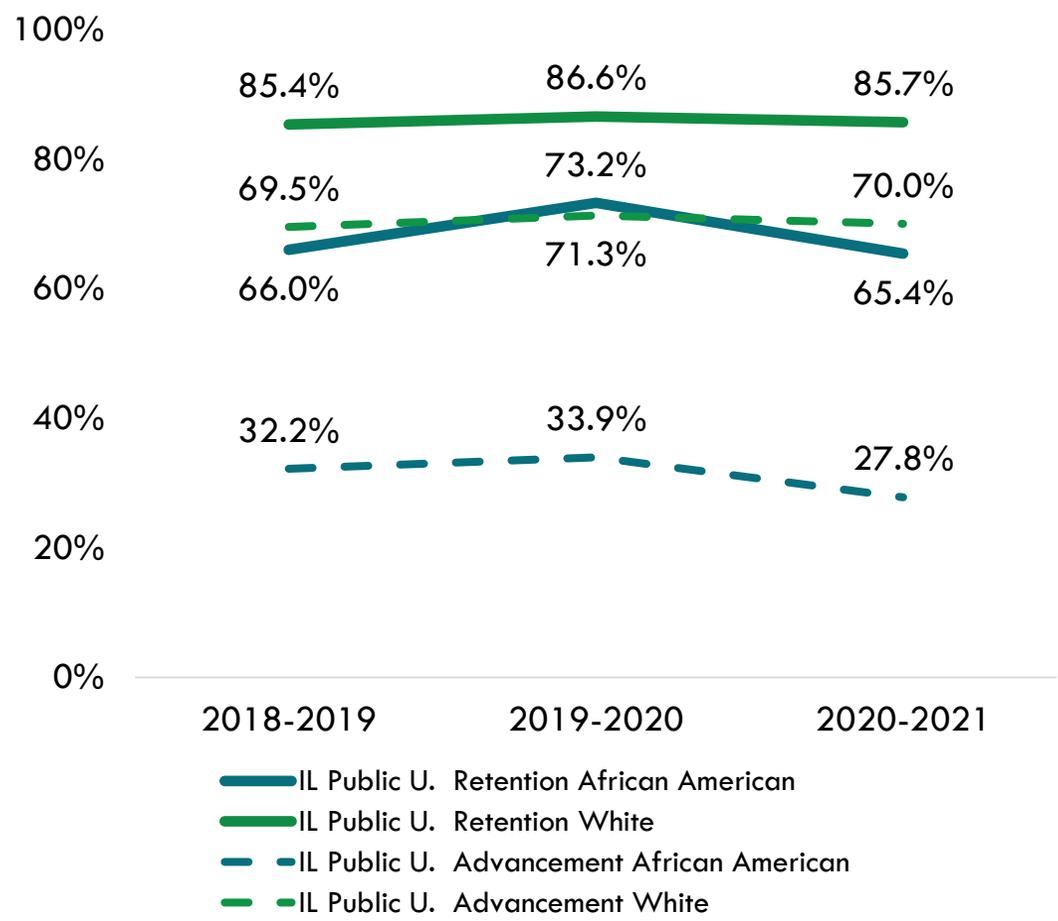
Source: IPEDS Fall Enrollment Survey: 2013 to 2020 and IBHE Supplemental Fall Enrollment Collection 2021 and 2022-includes all undergraduate enrollment

Recent large declines in retention and advancement among African Americans and whites at GSU.

Retention and Advancement of New First-Time Full-Time Students at GSU

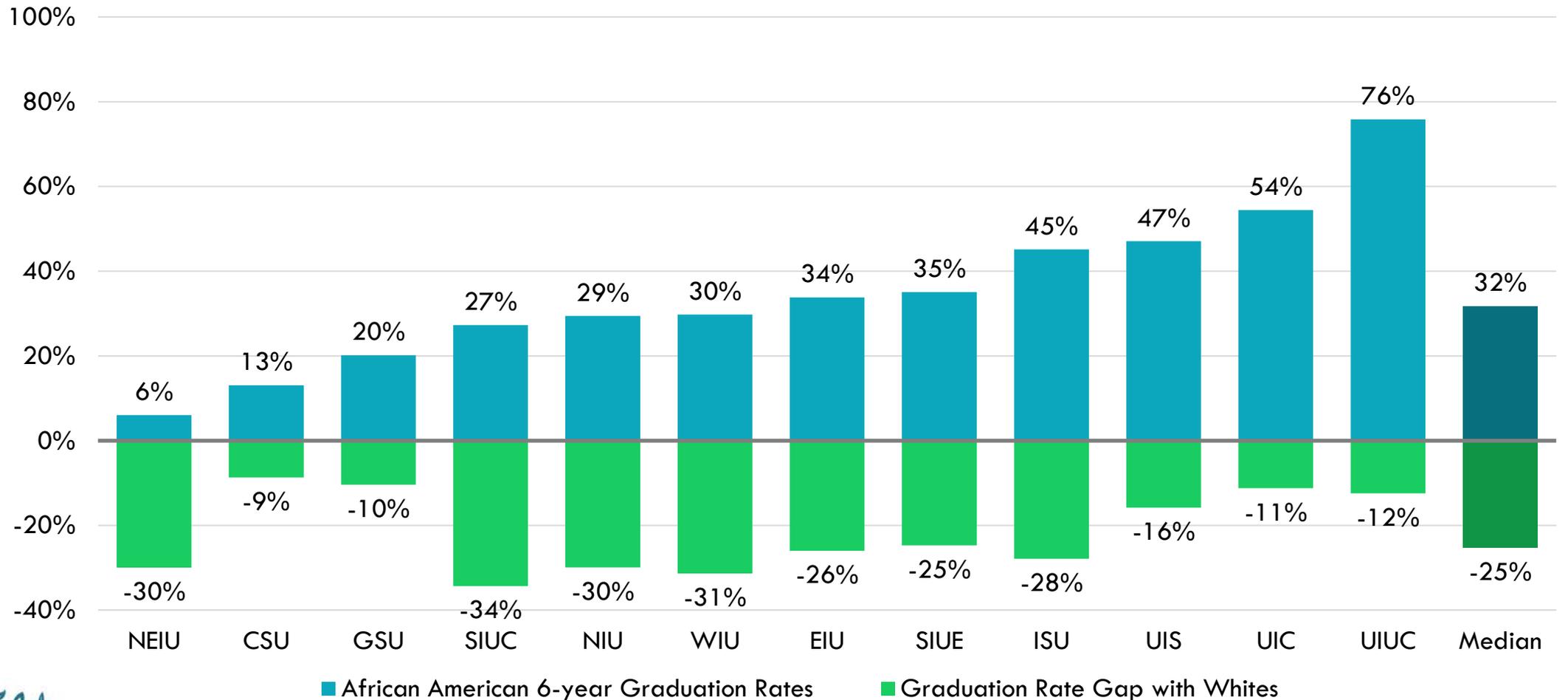


Retention and Advancement of New First-Time Full-Time Students at all Illinois Public Universities



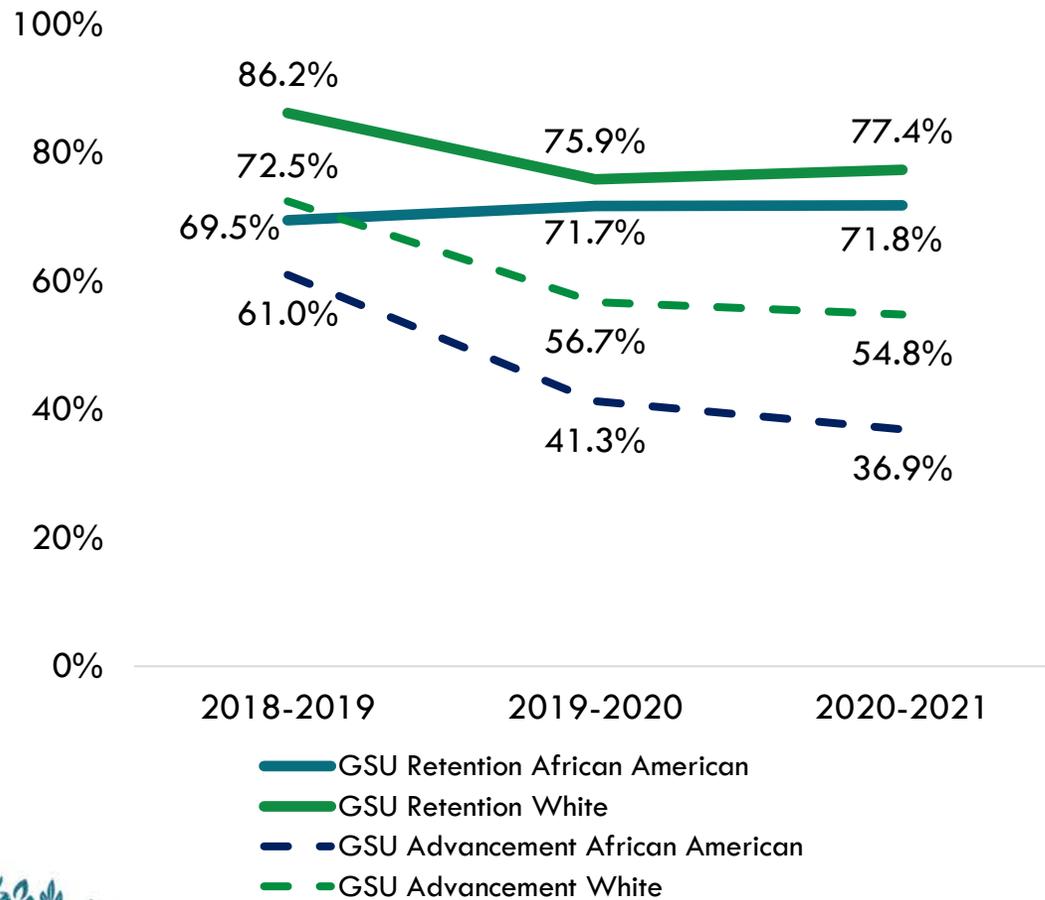
Most institutions graduate African Americans who started as *freshmen* at low rates. All graduate African Americans at rates lower than whites. GSU is below the state rate but has a smaller gap than the median.

% of African Americans graduated within 6 years and gap to whites

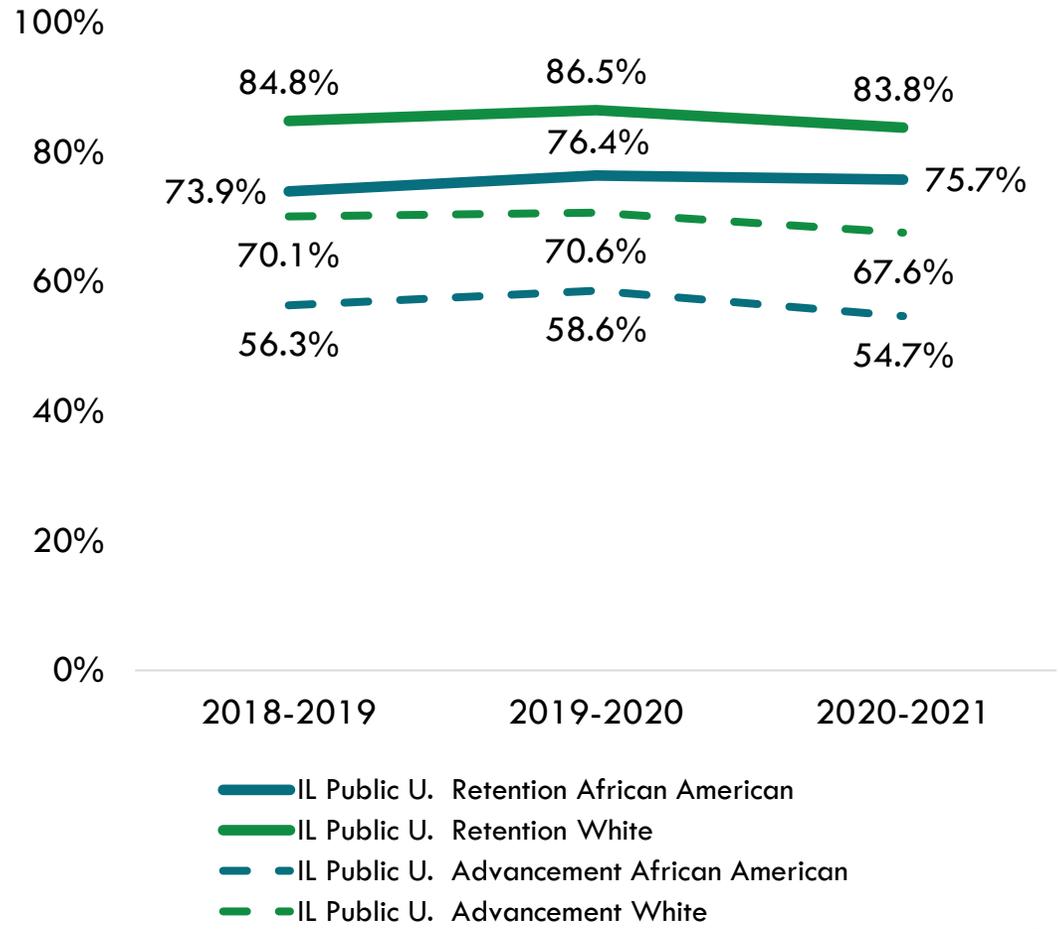


GSU more likely to retain and advance African American transfer students than freshmen, but gaps with whites remain particularly with advancement.

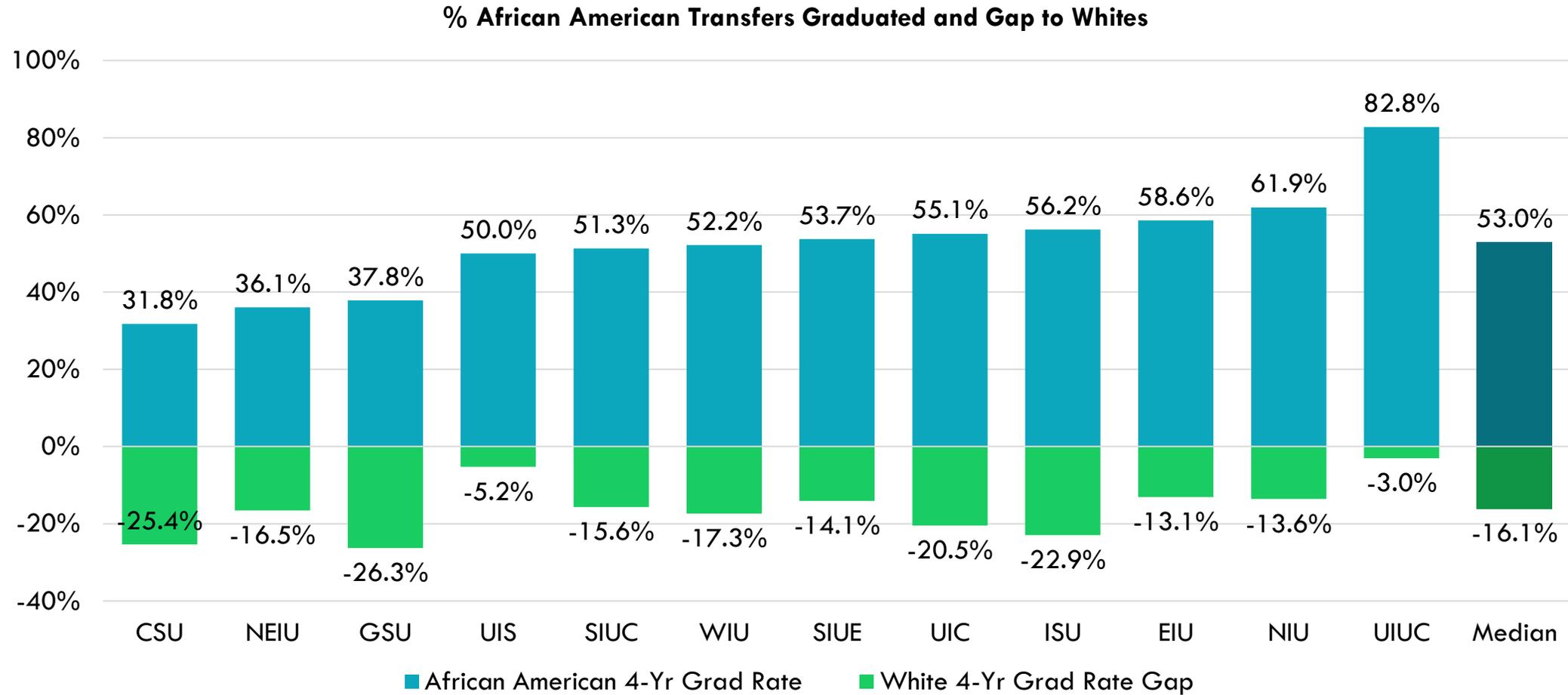
Retention and Advancement of New Transfer Full-Time Students at GSU



Retention and Advancement of New Transfer Full-Time Students at All Illinois Public Universities



Overall, public universities **graduate** African American *transfer students* at rates below whites. **GSU** is below the statewide rate and has the largest gap with whites.



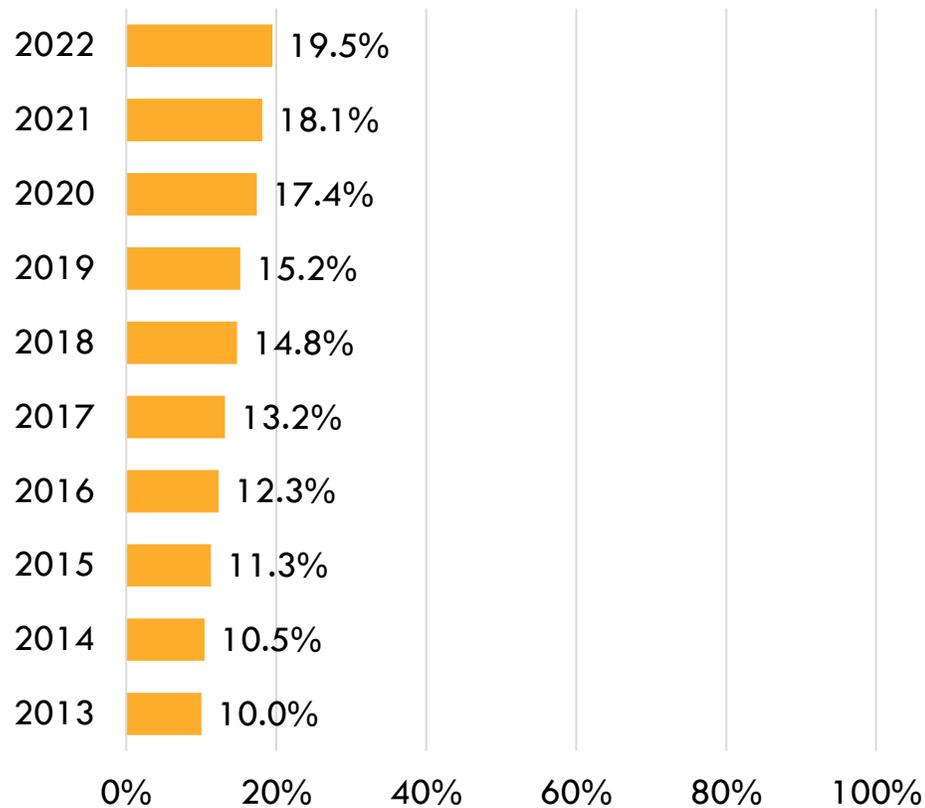
Source: IBHE IHEIS Fall Enrollment 2017-18 Enrollment and Graduation AY2017-2021 – First-Time Transfer Students from Fall of AY2017-18 tracked to AY2020-21

A look at Latinx students

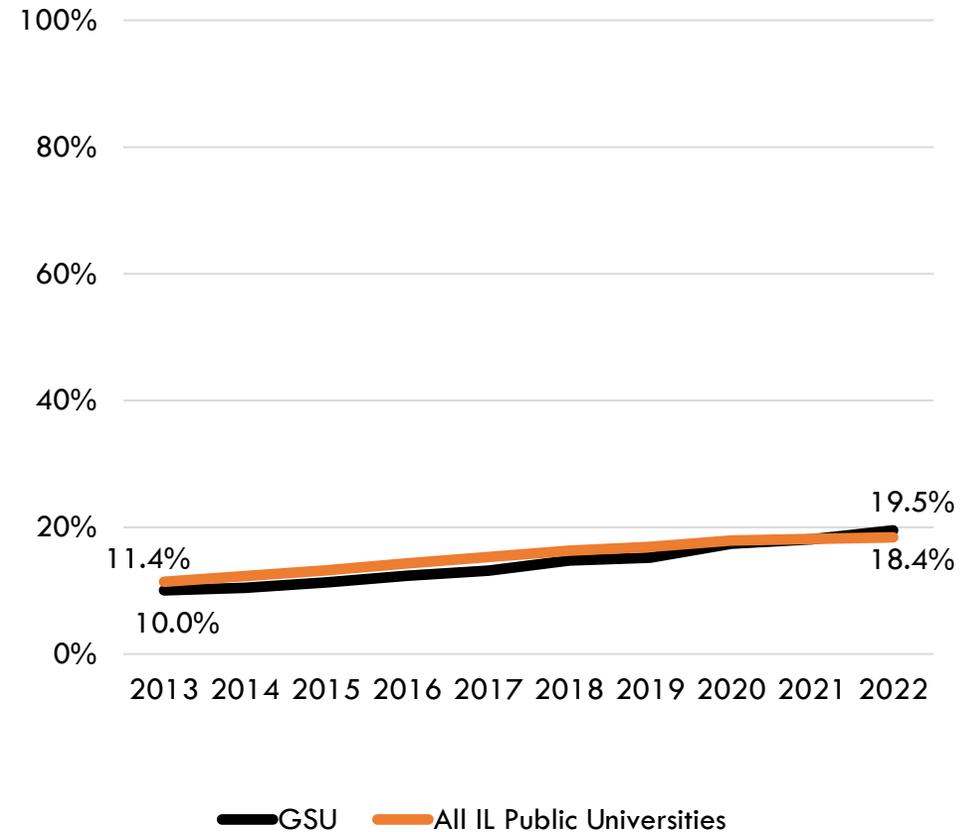


GSU has increased Latinx share of undergraduate enrollment and parallels the statewide share

Latinx Undergraduates as a % of GSU Undergraduates



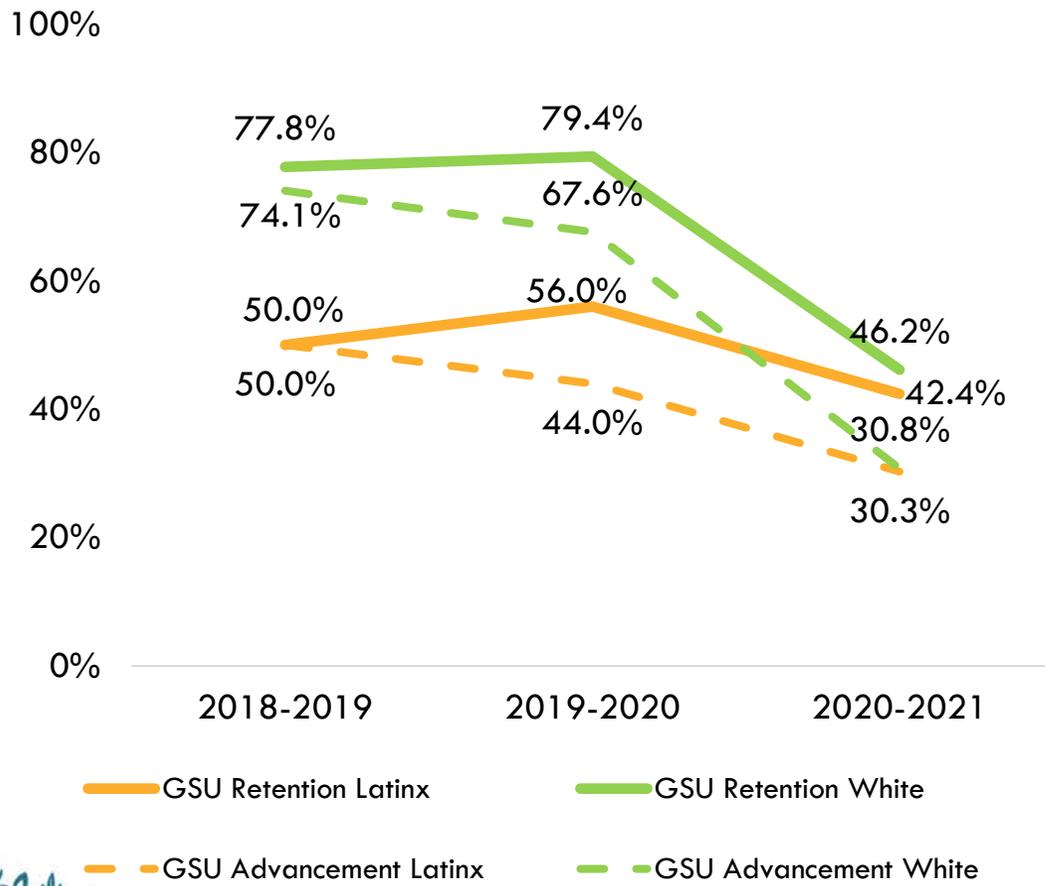
As a % of Undergraduates



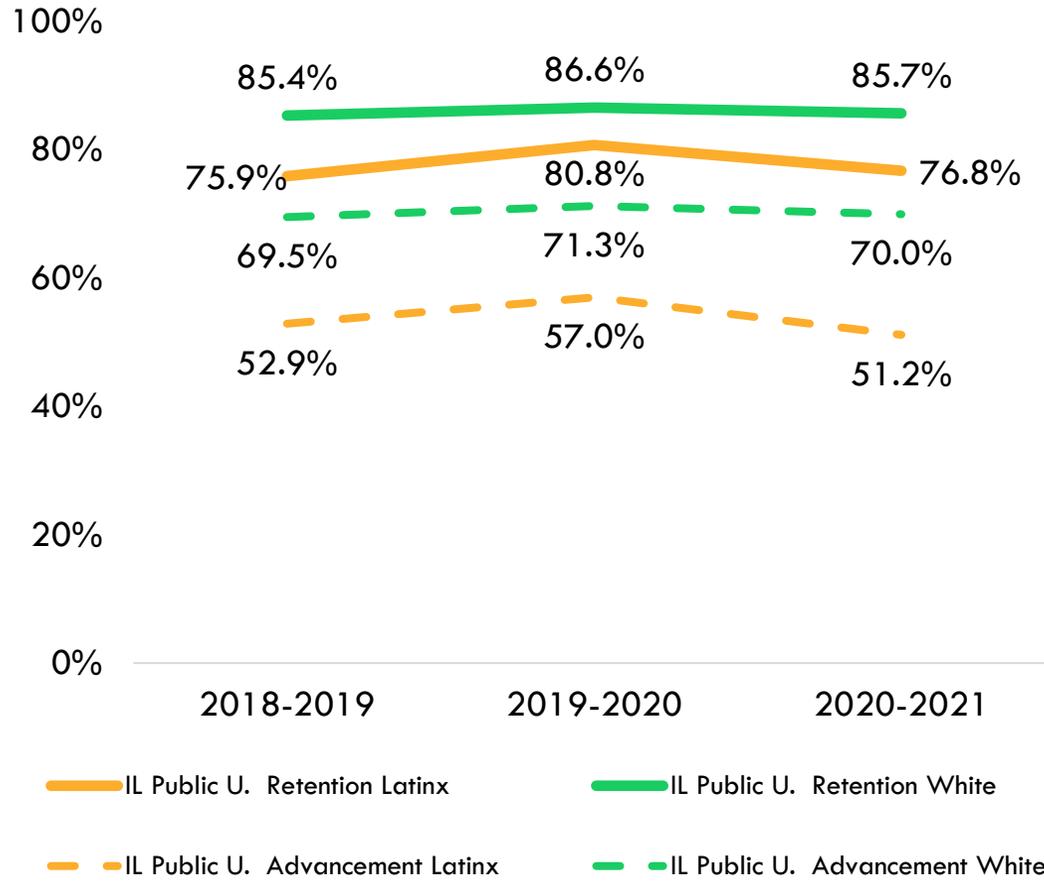
Source: IPEDS Fall Enrollment Survey: 2013 to 2020 and IBHE Supplemental Fall Enrollment Collection 2021 and 2022-includes all undergraduate enrollment

No gaps between Latinx and White freshmen, but both groups experienced large year over year declines in retention and advancement.

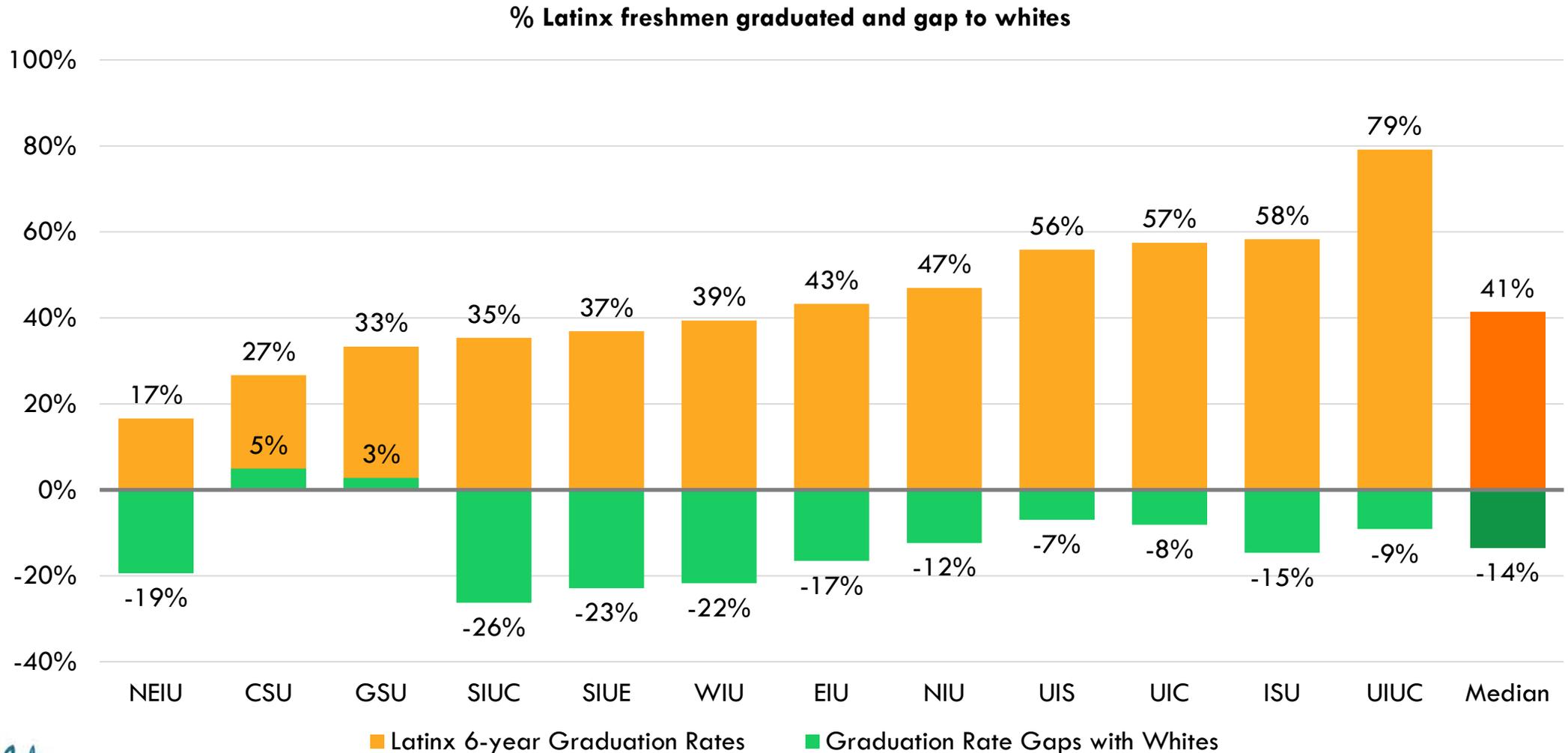
Retention and Advancement of New First-Time Full-Time Students at GSU



Retention and Advancement of New First-Time Full-Time Students at All Illinois Public Universities



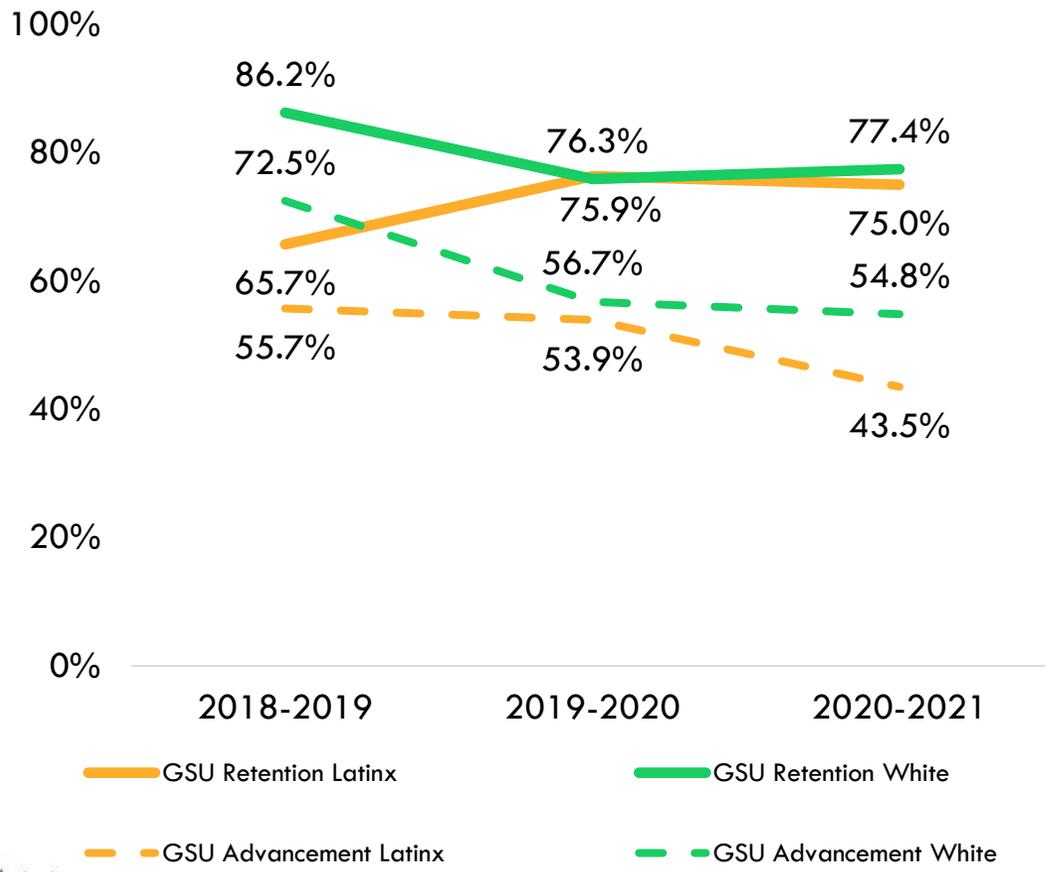
GSU has a relatively low graduation rate among Latinx freshmen, but no gap with their white peers.



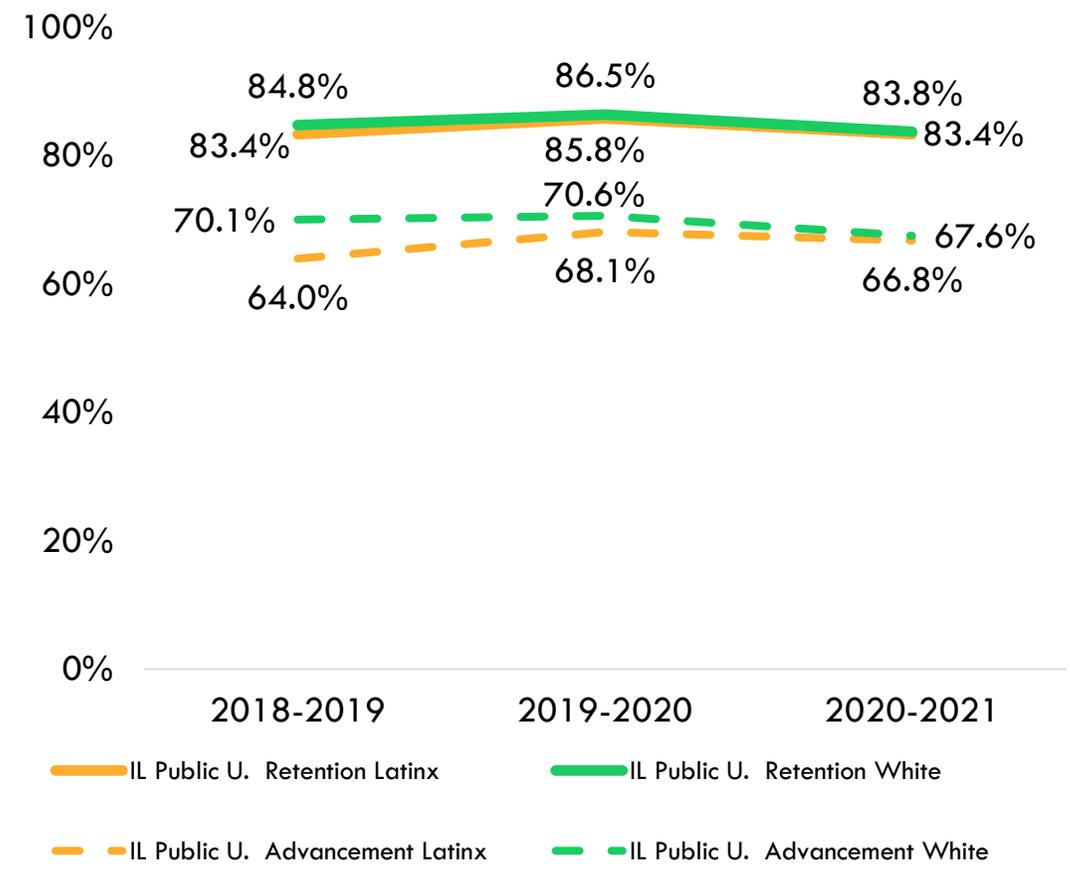
Source: IPEDS Six-Year Graduation Rate 2020

GSU retains and advances more Latinx transfer students than freshmen, with no retention gap, but advancement gap recently widened

Retention and Advancement of New Full-Time Transfer Students at GSU

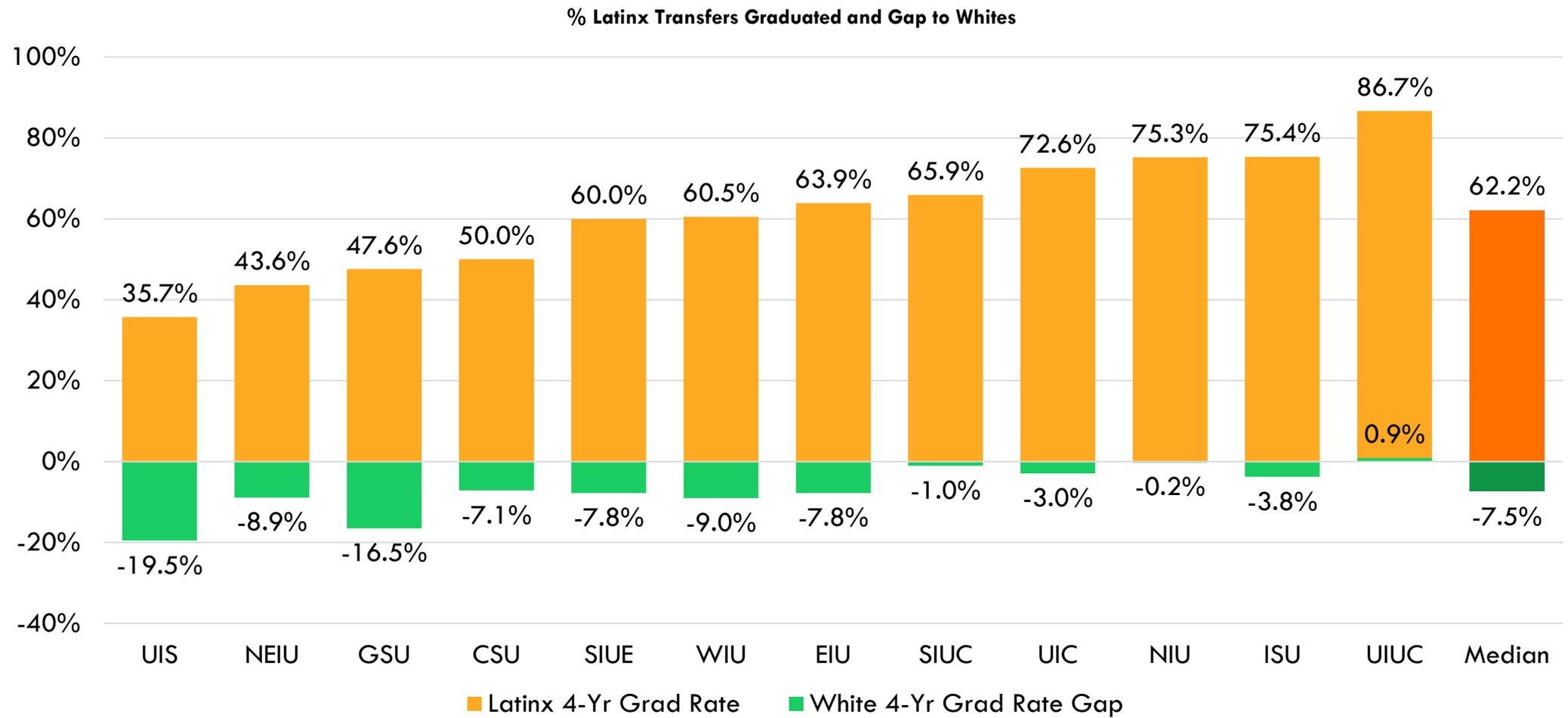


Retention and Advancement of New Full-Time Transfer Students at all Illinois Public Universities



Source: IBHE IHEIS Fall 2018-19 to Fall 2021-22 Enrollment Collections - New FT Transfer Students from Fall of AY2018-19, Fall of AY2019-20, Fall of AY2020-21 tracked to the next Fall.

GSU graduates higher rates of Latinx transfer students. Slightly less than half of Latinx transfer students at GSU graduate within four years with a large gap.



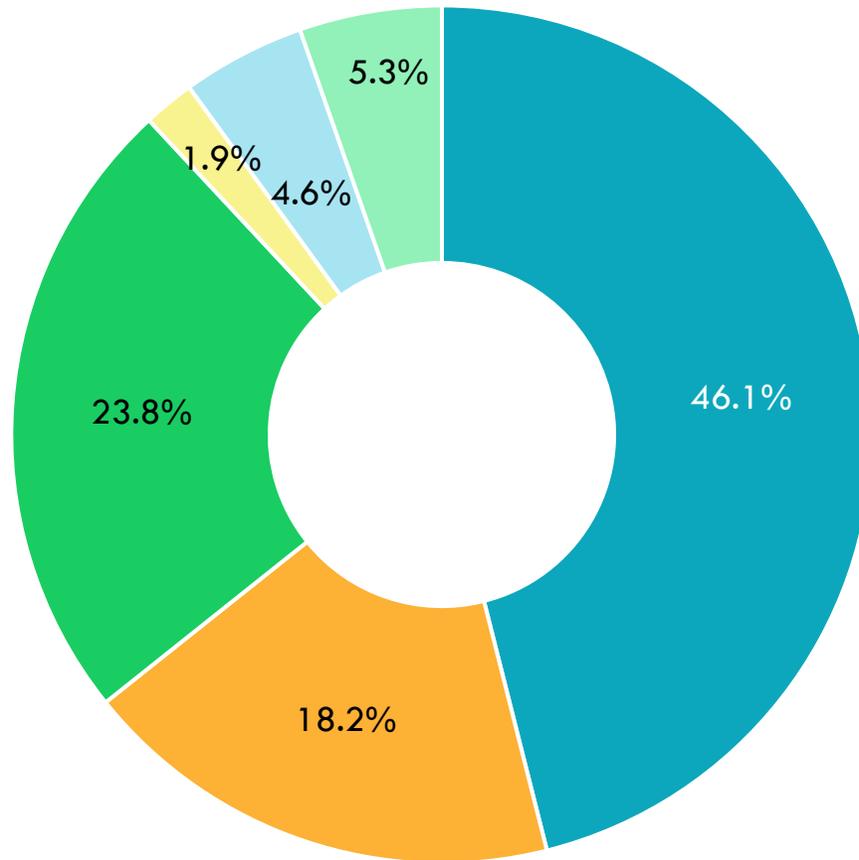
Source: IBHE IHEIS Fall Enrollment 2017-18 Enrollment and Graduation AY2017-2021 – First-Time Transfer Students from Fall of AY2017-18 tracked to AY2020-21

A look at low-income students

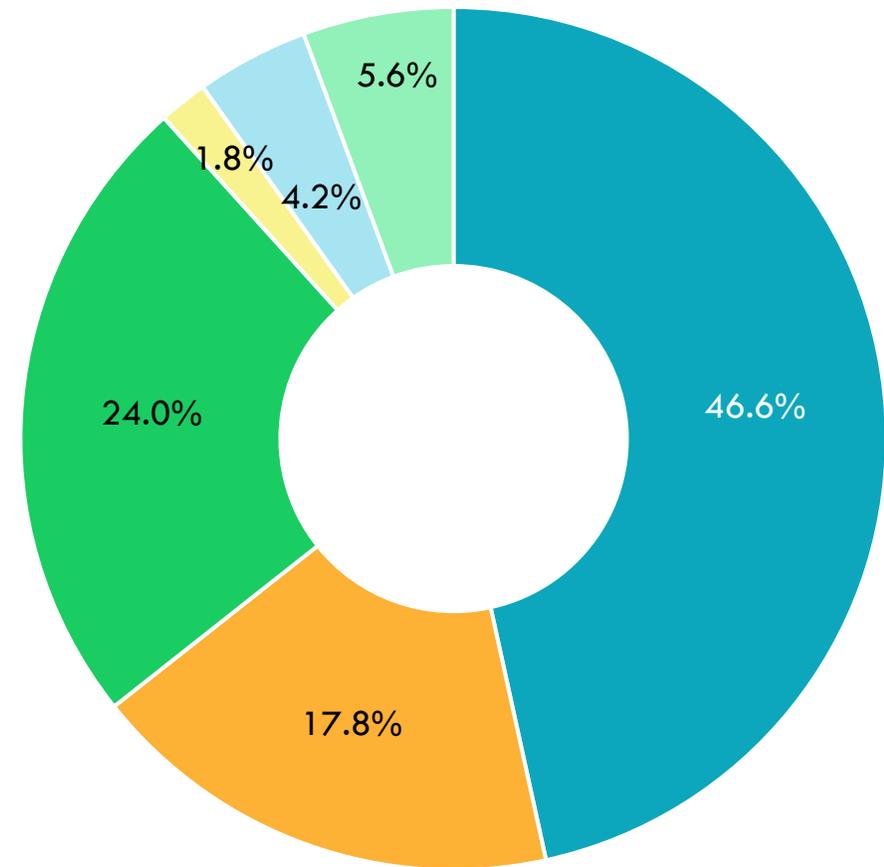


About half of the Pell and MAP recipients at GSU are African American

Pell Recipients at GSU



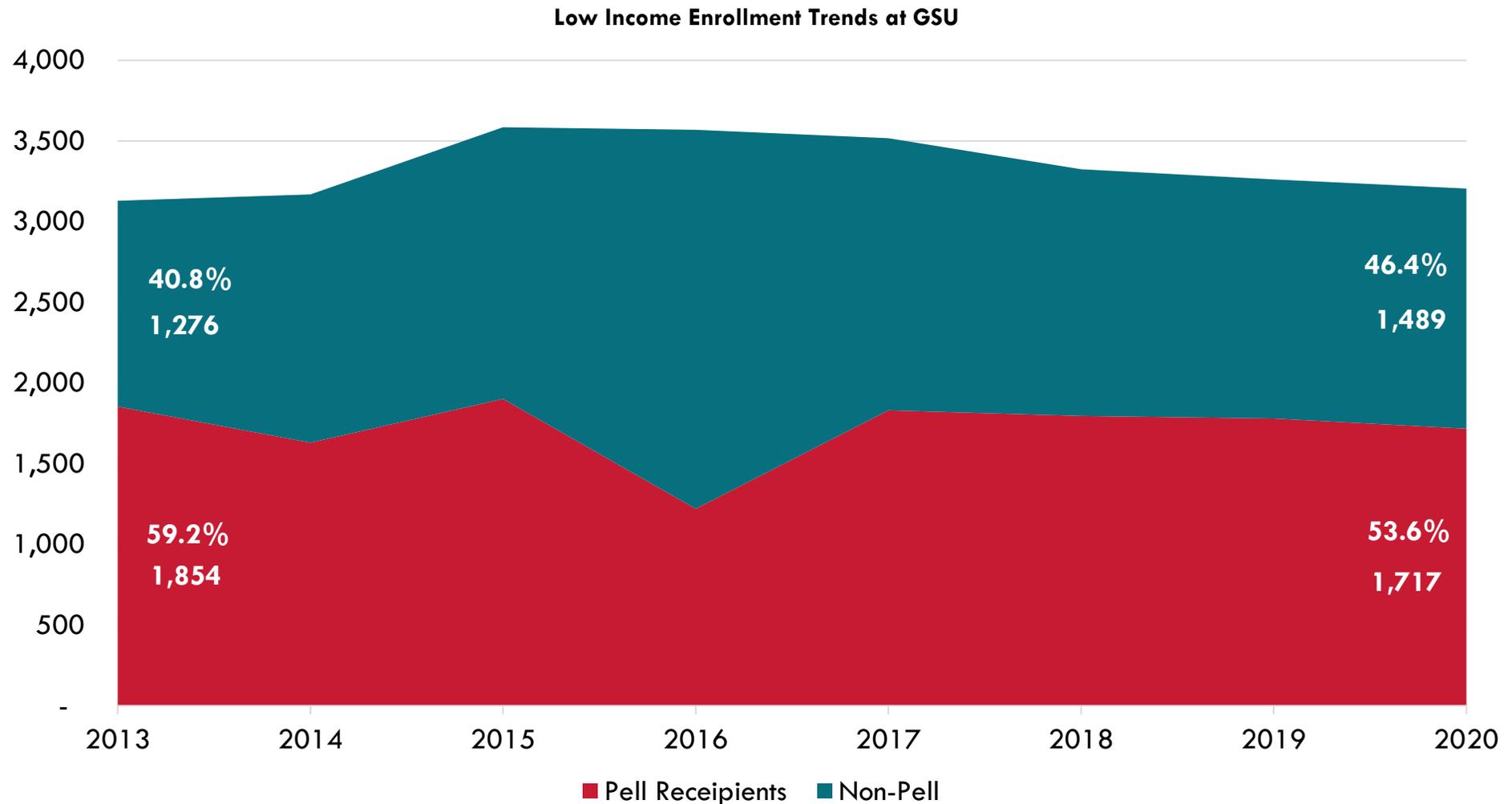
MAP Recipients at GSU



■ African American ■ Latinx ■ White ■ Asian ■ Other ■ Not Reported or International



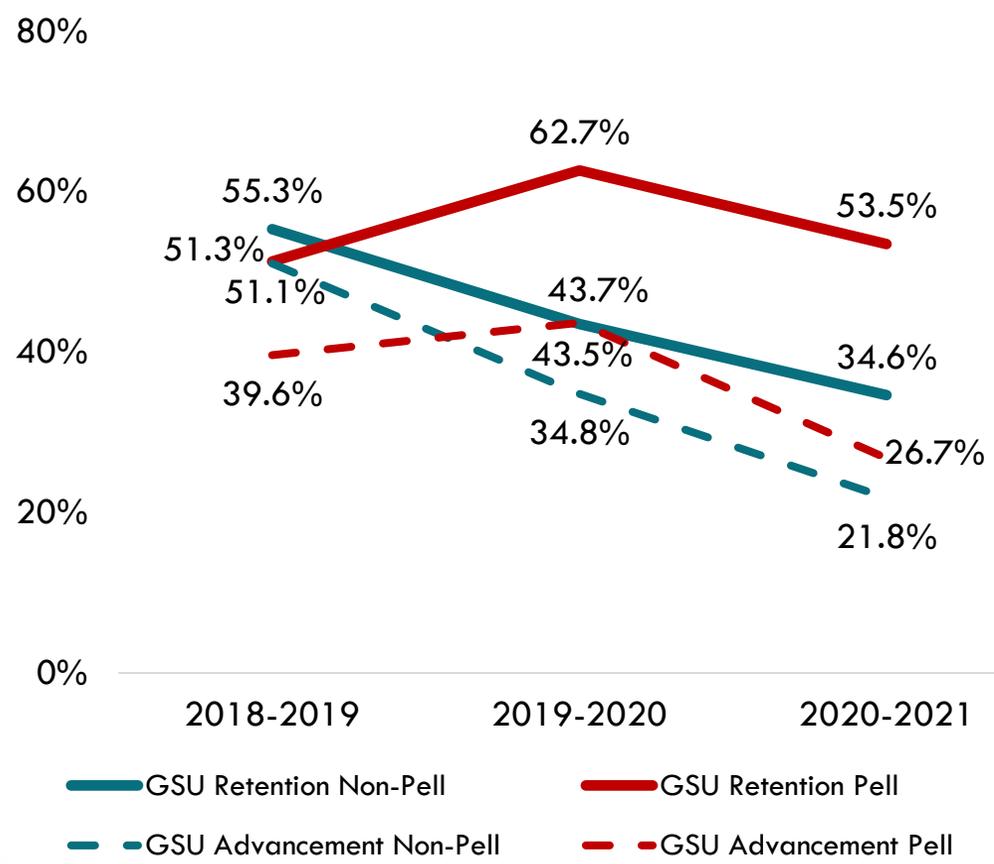
Low-income students comprise more than half of GSU's undergraduates, but the proportion has decreased slightly since 2013.



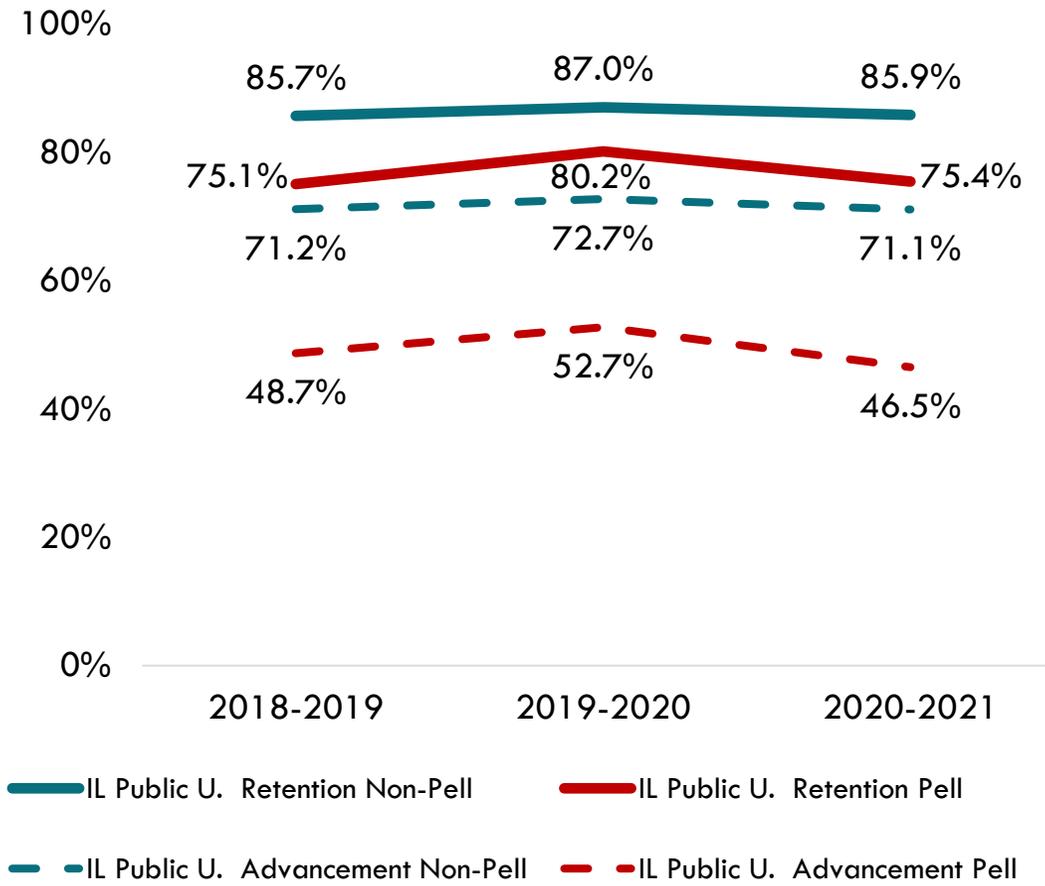
Source: 2013-2020 IPEDS Student Financial Aid Survey

GSU retains low-income freshmen at higher rates than non-low-income freshmen, but small advancement gap remains with large recent declines.

Retention and Advancement of New First-Time Full-Time Students By Pell Status at GSU



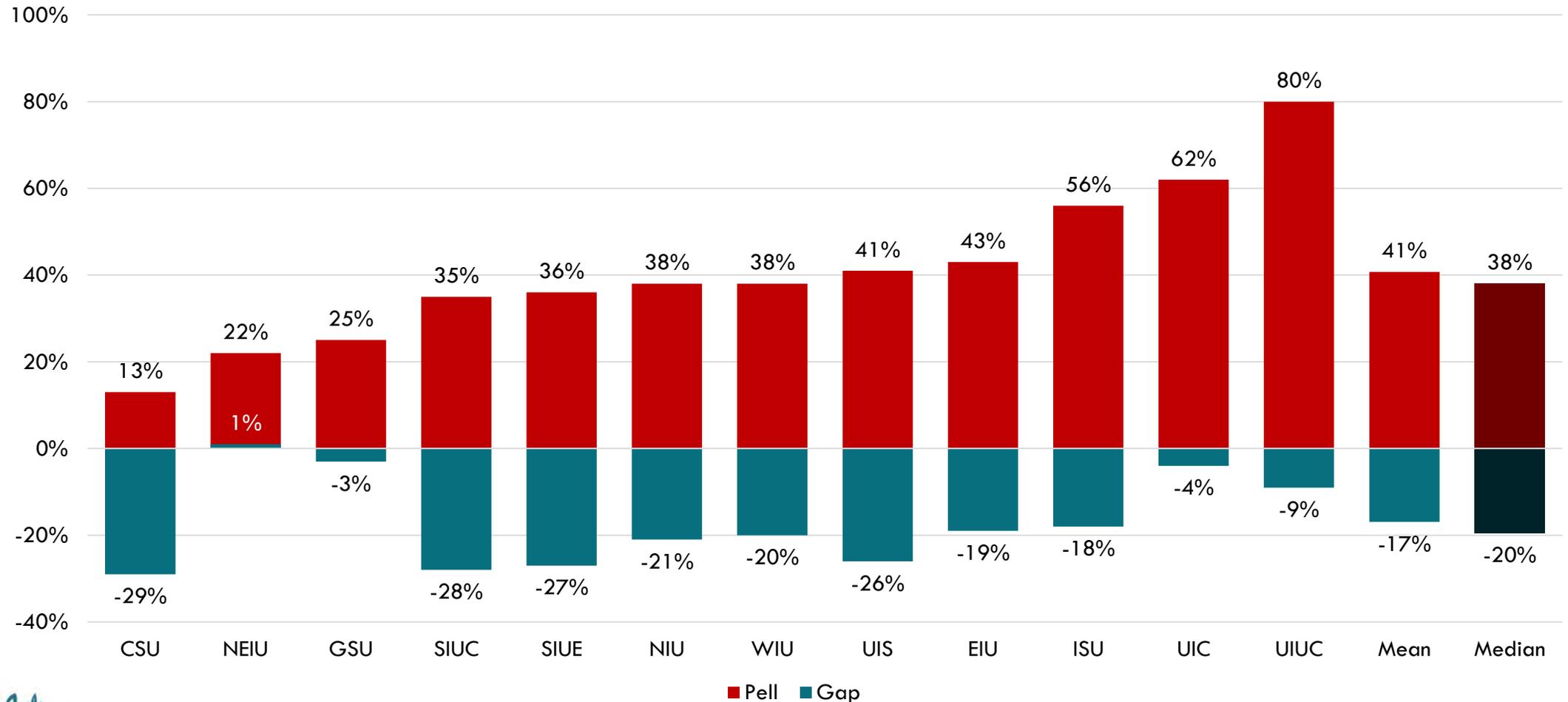
Retention and Advancement of New First-Time Full-Time Students By Pell Status at All Illinois Public Universities



Source: IBHE IHEIS Fall 2018-19 to Fall 2021-22 Enrollment Collections – First-Time Full-Time Students from Fall of AY2018-19, Fall of AY2019-20, Fall of AY2020-21 tracked to the next year.

Nearly all of the public universities **graduate** low-income freshmen at rates 20% below non-low-income freshmen. At GSU only a quarter of low-income freshmen graduate with a small gap.

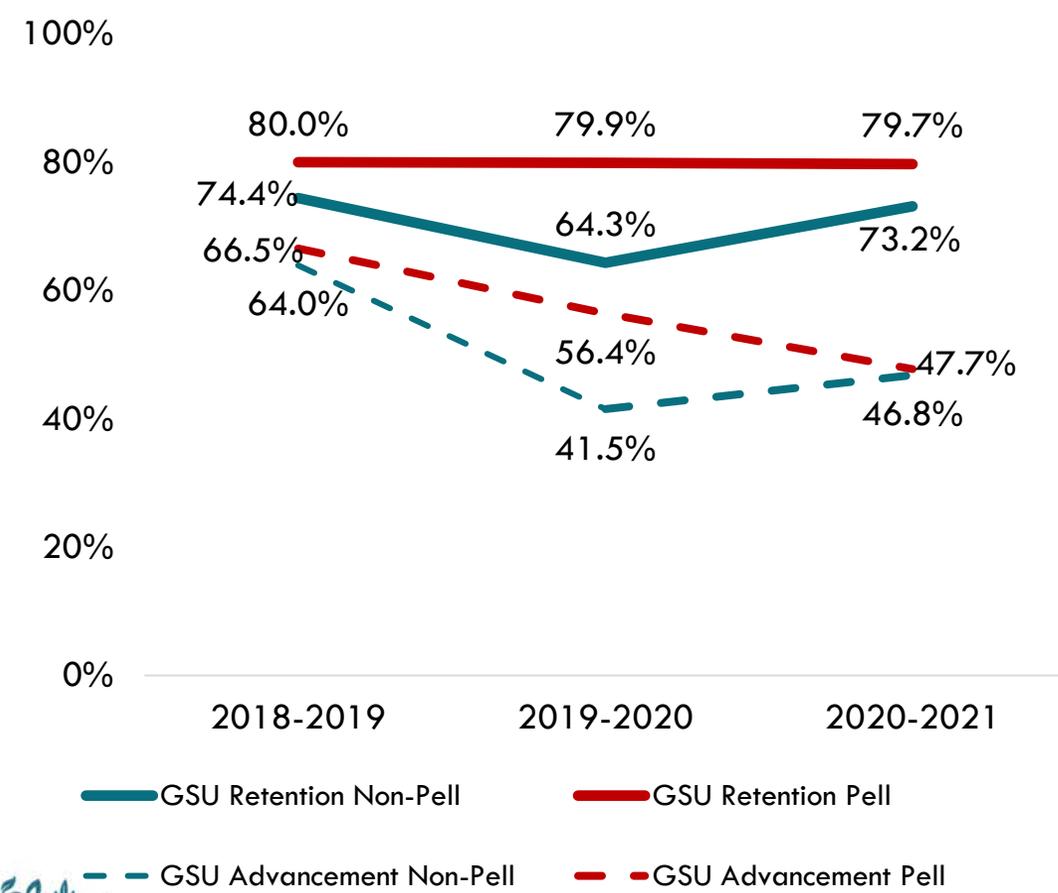
% Low-Income Freshmen Graduates with Gap to Non-Low-Income



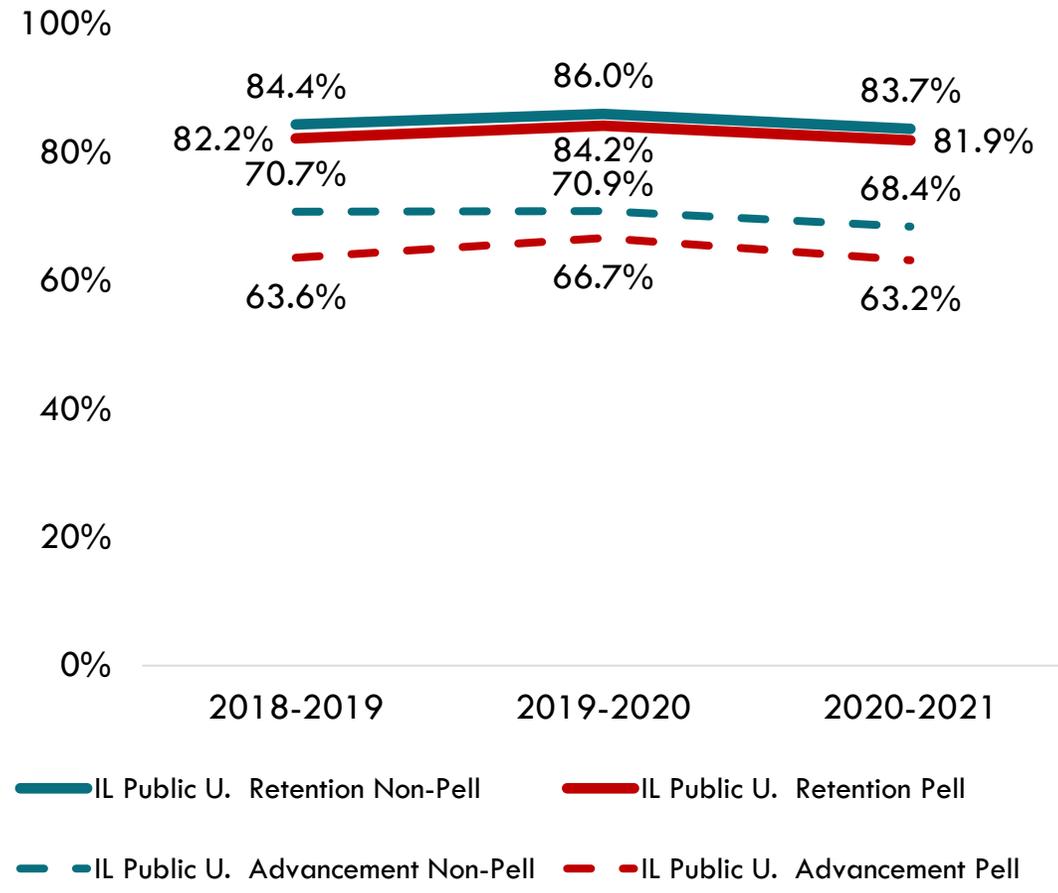
Source: IPEDS Graduation Survey 2020

Low-income transfers have higher rates of retention than their non-low-income peers along with similar rates of advancement.

Retention and Advancement of New Full-Time Transfer Students By Pell Status at GSU



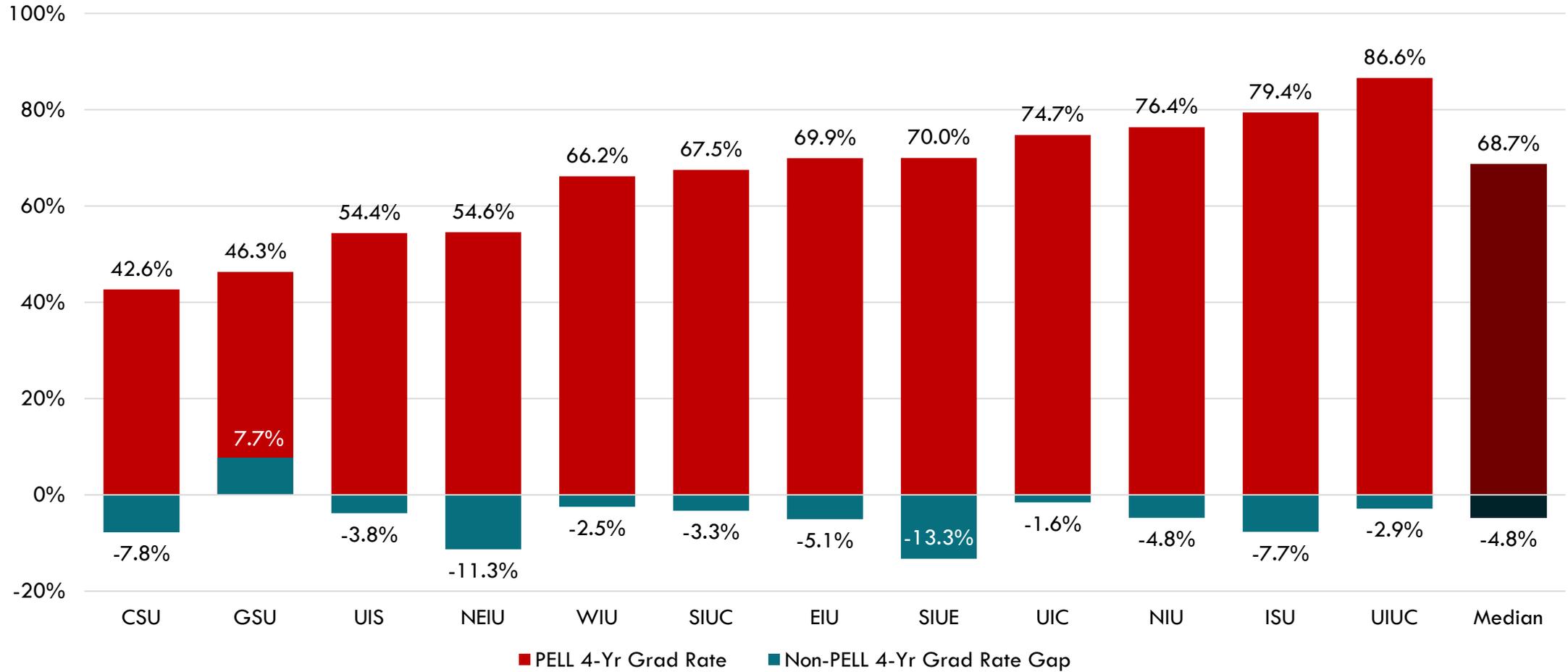
Retention and Advancement of New Full-Time Transfer Students By Pell Status at All Illinois Public Universities



Source: IBHE IHEIS Fall 2018-19 to Fall 2021-22 Enrollment Collections – New FT transfer Students from Fall of AY2018-19, Fall of AY2019-20, Fall of AY2020-21 tracked to the next Fall.

Institutions **graduate** low-income *transfer* students at rates on average **-5%** below non-low-income. **GSU** graduates nearly half of low-income transfers and they perform better than their non-low-income counterparts.

% Low-Income Transfer Graduated and Gap with Non-Low-Income



NEW

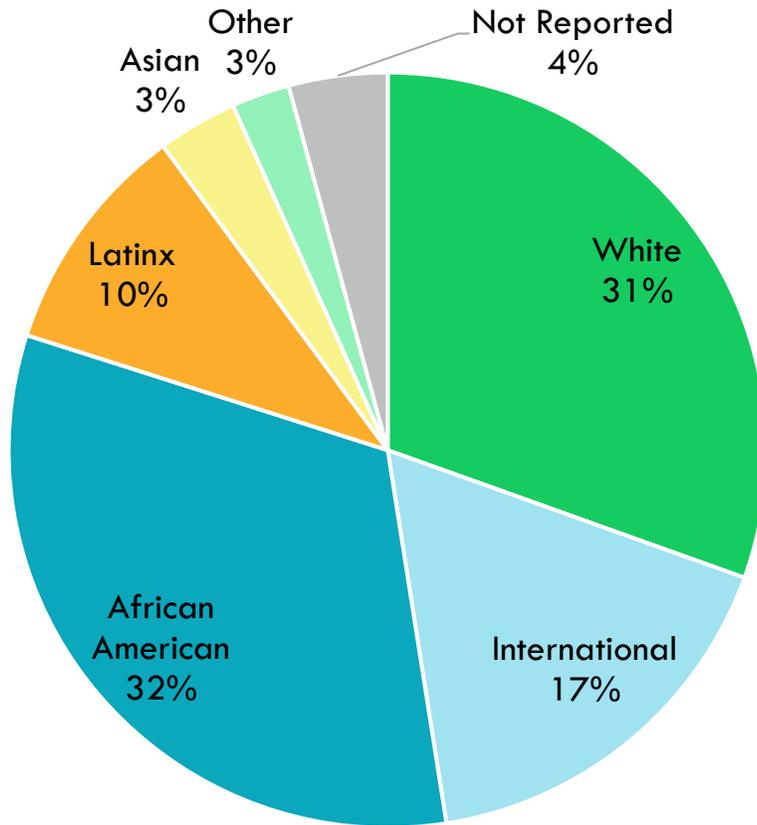
A look at outcomes for students in graduate and professional programs



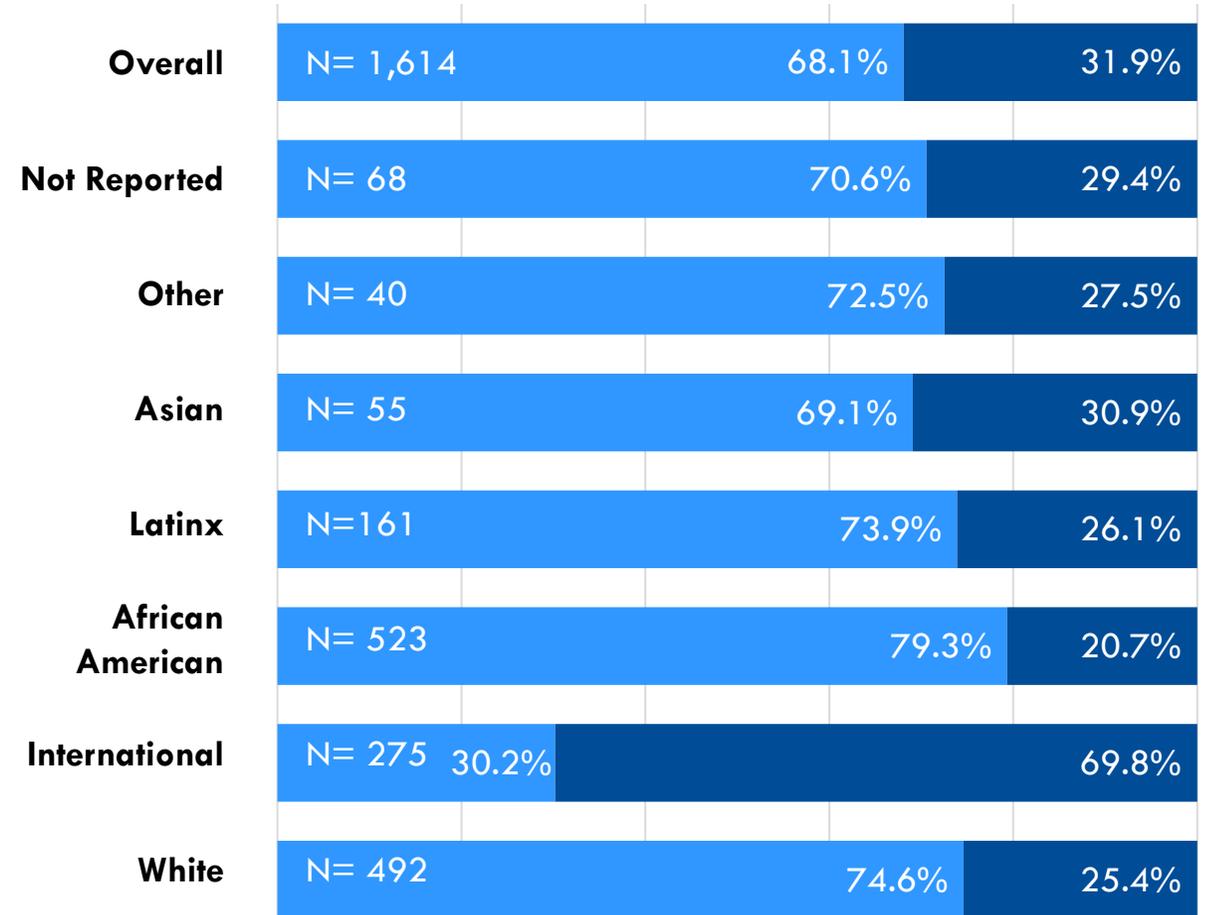
For discussion purposes only

About a third of graduate students at GSU are African American and another third are white. All race/ethnicity groups have a solid female majority except international students.

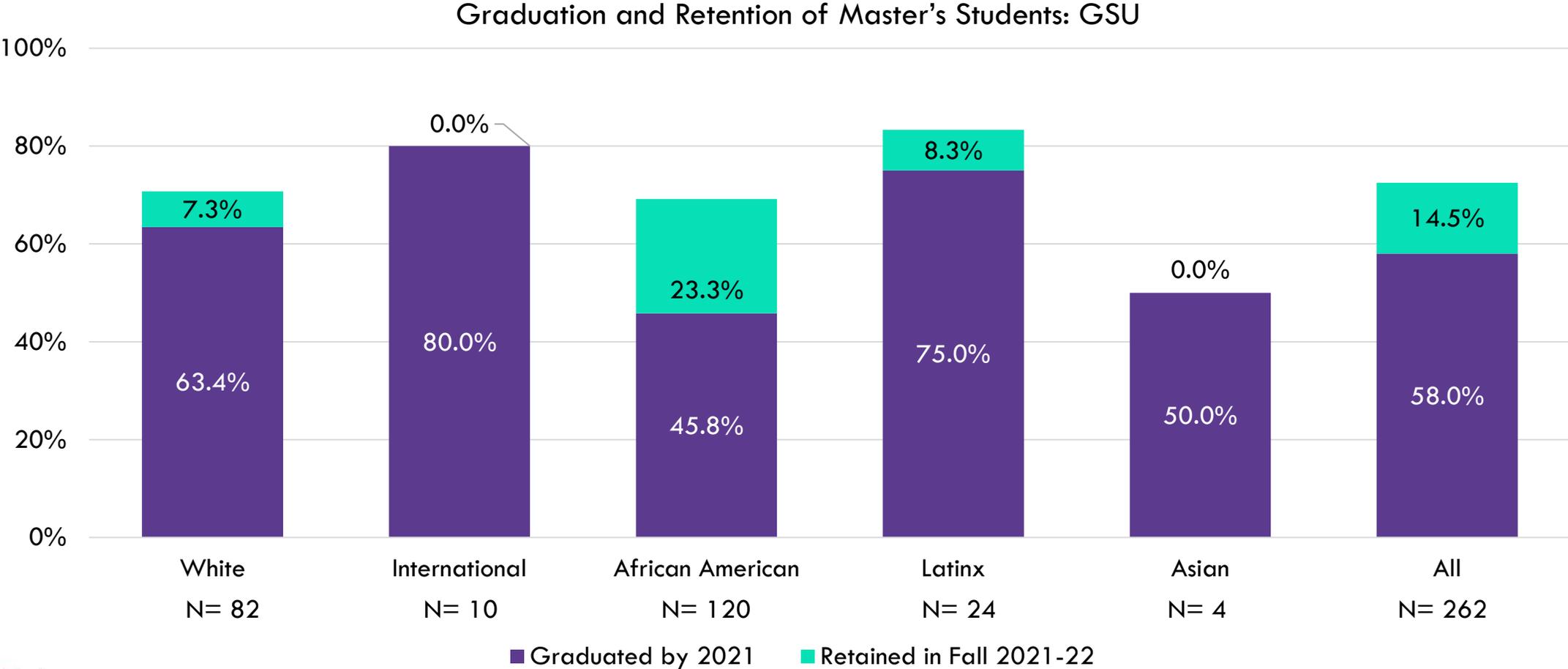
Racial/Ethnic Distribution for GSU



Gender and Race/Ethnicity for Graduate/Professional Students: GSU



Large completion gap between African American master's students and their white counterparts at GSU. More African American non-completers are still enrolled at the end of the tracking period.



Source: IBHE IHEIS Fall 2018 New Master's Level Students with Graduation Outcomes Tracked to AY 2020-2021 using IHEIS Graduation files for AY2018-19 to AY2020-2021; Retention measured for non-graduates in Fall of AY 2021-22

